



NICOLE "NIKKI"
FRIED
COMMISSIONER

Florida Department of Agriculture and Consumer Services
Bureau of General Services

SOLICITATION TABULATION SHEET

SOLICITATION NO.: TITLE: RFP FFS 21 22 38- STATE FOREST RECREATION MARKETING PROGRAM

PLACE: SB-8 MAYO BUILDING, TALLAHASSEE OPENING DATE/TIME: 12/9/2021 / 10:00 AM ADVERTISEMENT DATE: 11/4/2021

OPENED BY: CARMELITA GRAHAM TABULATED BY: PAULINE BLACKMON VERIFIED BY: CARMELITA GRAHAM

POSTING TIME/DATE FROM: 4:30 PM / JANAURY 11, 2022 UNTIL 4:30 PM / JANAURY 14, 2022 PAGE 1 OF 2 PAGE(S)

RESPONDENTS	Technical Proposal (120 points maximum)	Program Budget Plan Proposal and Pricing (10 points maximum)	Past Performance / References (30 points maximum)	Written Technical Cumulative Total (160 points maximum)
Bowstern Marketing Communication	105	8.4	27.7	141.1
Chernoff Newman LLC	85	6.2	29.3	120.5
EVOK Advertising & Design Inc dba evok advertising	91.8	7.4	29	128.2
*GUD Marketing, Inc				
Moore Communication Group Inc, dba Moore, Inc	75.8	6.2	29	111
Quest Corporation of America, Inc	72.2	5.8	27	105
Sachs Media, Inc	69.6	5.2	23.7	98.5
Skye Creative Marketing, LLC	92	8	29.3	129.3

HIGHLIGHTED ITEM INDICATES DEPARTMENT'S INTENDED AWARD.

*Not Responsive
Scores are rounded to the nearest tenth

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. All bids/proposals/negotiations accepted by the State are subject to the State's terms and conditions and any and all additional terms and conditions submitted by the bidders/proposers/negotiators are rejected and shall have no force and effect.

Notice of Bids/Proposals/Negotiations Protest Bonding Requirement- Any person who files an action protesting a decision or intended decision pertaining to contracts administered by the Division or a State Agency pursuant to Section 120.57(3), Florida Statutes, shall post with the Division or the State Agency at the time of filing the formal written protest, a bond payable to the Division or State Agency in an amount equal to 1 percent of the Division's or State Agency's estimate of the total volume of the contract, which bond shall be conditioned upon the payment of all costs which may be adjudged against him in the hearing in which the action is brought and in any subsequent appellate court proceeding. For protest of decisions or intended decisions of the Division pertaining to Agencies' requests for approval of exceptional purchases, the bond shall be in the amount equal to 1 percent of the requesting Agency's estimate of the contract amount for the exceptional purchase requested. In lieu of a bond, the Division or State Agency may, in either case, accept a cashier's check, official bank check or money order in the amount of the bond. **Failure to file the proper bond at the time of filing the formal protest will result in a denial of the protest.**