



FLORIDA DEPARTMENT OF HIGHWAY SAFETY AND MOTOR VEHICLES  
**NOTICE OF INTENDED DECISION**

*FAILURE TO FILE A PROTEST WITHIN THE TIME PRESCRIBED IN SECTION 120.57(3), FLORIDA STATUTES, OR FAILURE TO POST THE BOND OR OTHER SECURITY REQUIRED BY LAW WITHIN THE TIME ALLOWED FOR FILING A BOND SHALL CONSTITUTE A WAIVER OF PROCEEDINGS UNDER CHAPTER 120, FLORIDA STATUTES.*

<b>SOLICITATION NUMBER</b>	FLHSMV RFP-001-21
<b>SOLICITATION TITLE</b>	<b>Digital Online Advertising Campaign</b>
<b>SOLICITATION OPENING DATE/TIME</b>	February 16, 2021 at 2:30 pm
<b>AGENCY DECISION POSTING TIME/DATE</b>	<b>FROM: Tuesday, March 9, 2021, see VBS begin time</b> <b>UNTIL: Friday, March 12, 2021, see VBS end time</b>

*QUESTIONS OR COMMUNICATION TO THE PROCUREMENT OFFICER SHALL NOT CONSTITUTE NOTICE OF A PROTEST. ANY PROTEST CONCERNING THIS AGENCY DECISION MUST BE TIMELY RECEIVED BY THE AGENCY CLERK AT:*

*DEPARTMENT OF HIGHWAY SAFETY AND MOTOR VEHICLES  
 AGENCY CLERK  
 2900 APALACHEE PARKWAY, ROOM A-432, MS-02  
 TALLAHASSEE, FL 32399-0500  
 AgencyClerk@flhsmv.gov*

<b>Respondent</b>	<b>Evaluation Score</b>
<b>Entercom Florida, LLC</b>	<b>1005.55</b>
<b>Tribune Publishing Company, LLC</b>	<b>815</b>
<b>Avanza</b>	<b>771.21</b>
<b>CMG</b>	<b>480.06</b>
<b>Miami Herald Media Company</b>	<b>438.89</b>
<b>Do Good Communications</b>	<b>314.41</b>
<b>Let's Brainstorm*</b>	<b>Non-Responsive</b>
<b>Lombardo &amp; Partners*</b>	<b>Non-Responsive</b>

*PURSUANT TO SECTION 287.057(23), FLORIDA STATUTES, RESPONDENTS TO THIS SOLICITATION OR PERSONS ACTING ON THEIR BEHALF MAY NOT CONTACT, BETWEEN THE RELEASE OF THE SOLICITATION AND THE END OF THE 72-HOUR PERIOD FOLLOWING THE AGENCY POSTING THE NOTICE OF INTENDED AWARD, EXCLUDING SATURDAYS, SUNDAYS, AND STATE HOLIDAYS, ANY EMPLOYEE OR OFFICER OF THE EXECUTIVE OR LEGISLATIVE BRANCH CONCERNING ANY ASPECT OF THIS SOLICITATION, EXCEPT IN WRITING TO THE PROCUREMENT OFFICER OR AS PROVIDED IN THE SOLICITATION DOCUMENTS. VIOLATION OF THIS PROVISION MAY BE GROUNDS FOR REJECTING A RESPONSE.*

**REMARKS:** The Department intends to award a contract to the Respondent highlighted above.

\*An asterisk (\*) indicates the proposal was rejected due to the Vendor failing to meet the minimum requirement(s) of the RFP.