

Tampa Bay Economic Report

Florida Cabinet

February 7, 2013

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Workforce Florida, Inc.



Tampa Bay Job Growth

- Tampa-St. Petersburg-Clearwater Metro Area **leads the state** in employment gains & Help Wanted Online ads
- The **Tampa Bay Partnership** region accounts for nearly **41%** of total job gains statewide over the year

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, released January 18, 2013
Prepared by: Florida Department of Economic Opportunity, Labor Market Statistics Center and The Conference Board, Help Wanted OnLine

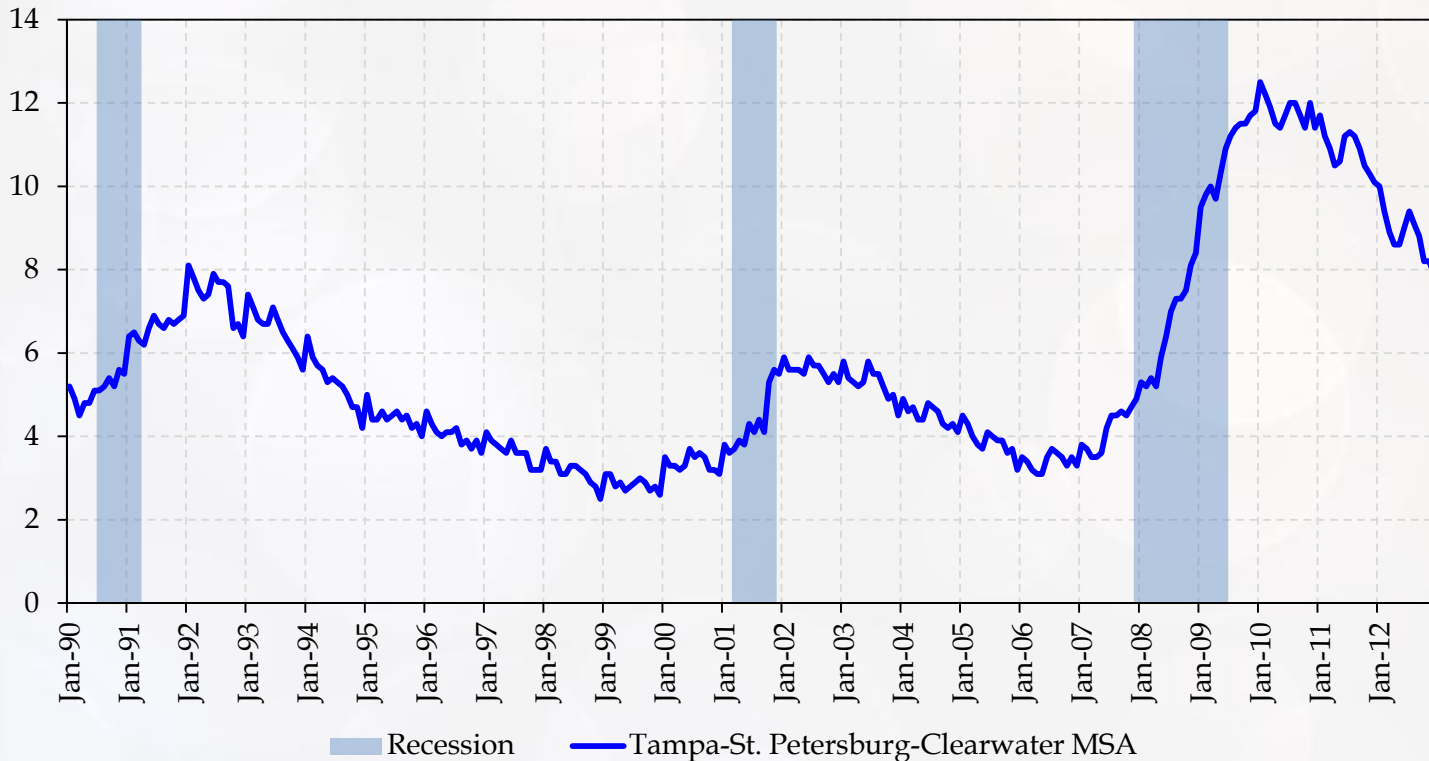
Tampa Bay Job Growth

- In December 2012, the Tampa metro area had the **largest** over-the-year **job gain** of all large Florida metro areas and tied Orlando-Kissimmee for the **largest** over-the-year **growth rate**
- The Tampa metro area was **No. 1** in the state for job openings in December 2012 with 34,770 ads

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, released January 18, 2013
Prepared by: Florida Department of Economic Opportunity, Labor Market Statistics Center and The Conference Board, Help Wanted OnLine

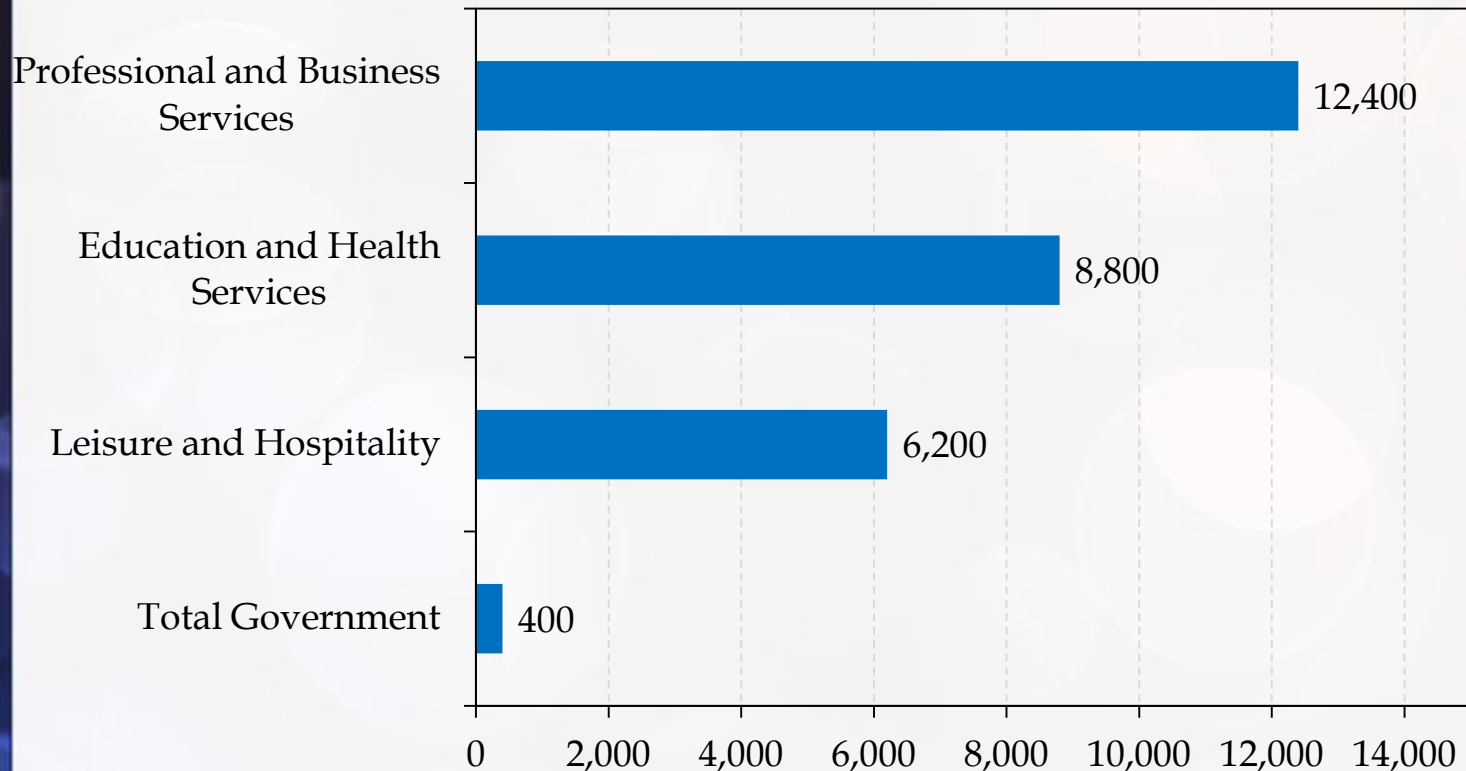
Declining Unemployment

- Tampa metro area unemployment rate **down** 2.2 percentage points over the year to 7.9 percent in December 2012



Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics Program in cooperation with the Florida Department of Economic Opportunity, Labor Market Statistics Center, released January 18, 2013

Industries Gaining Jobs Over the Year*

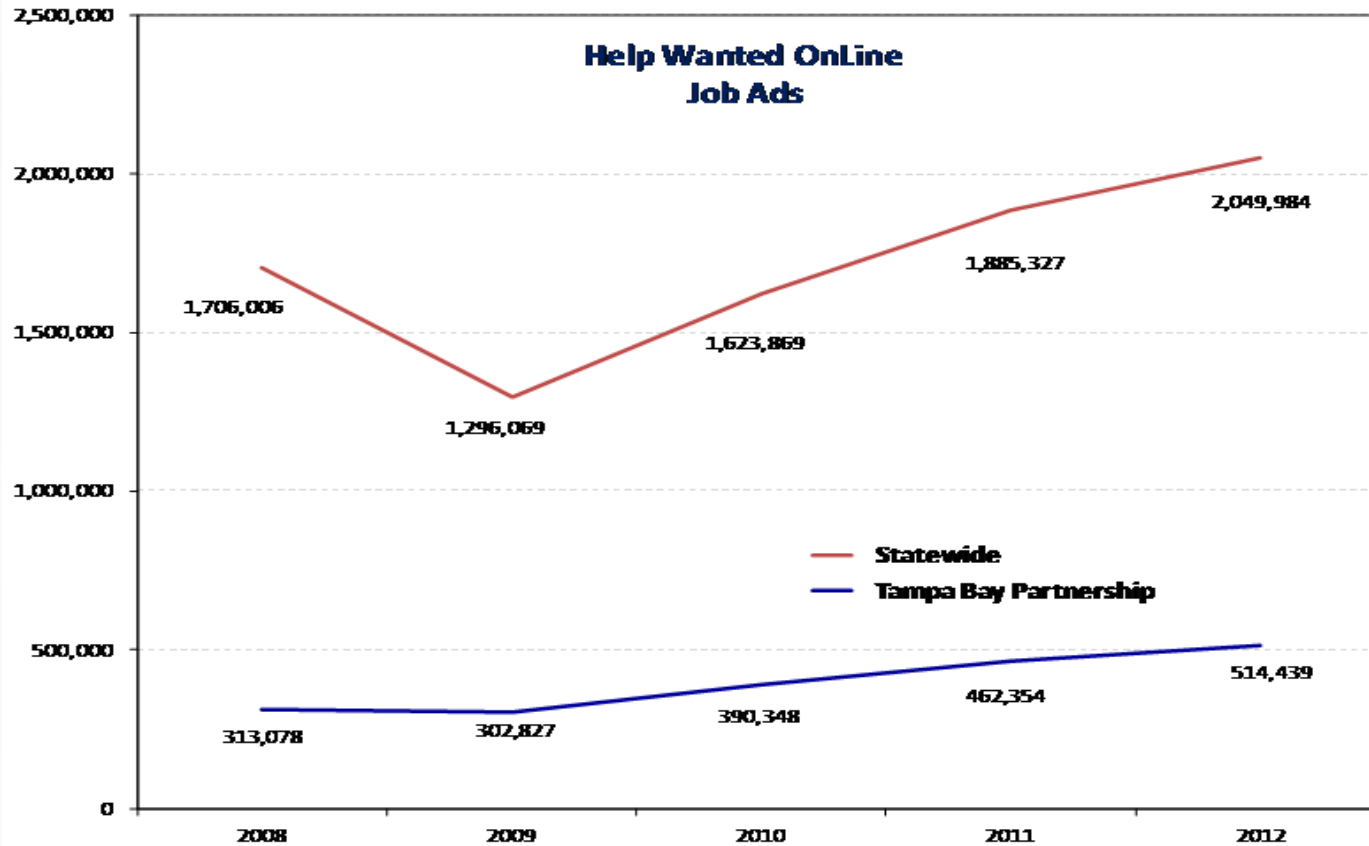


*Dec 2011 - Dec 2012, not seasonally adjusted

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, released January 18, 2013

Prepared by: Florida Department of Economic Opportunity, Labor Market Statistics Center

Growth in Online Openings



Source: The Conference Board, Help Wanted OnLine
Prepared by: The Florida Department of Economic Opportunity, Labor Market Statistics Center

Tampa Bay Partnership

Citrus, Hernando, Hillsborough, Manatee, Pasco,
Pinellas, Polk and Sarasota Counties

2012 Job Seekers Placed

Workforce Connection

Citrus, Marion, Levy
10,104

WorkNet Pinellas

Pinellas
30,436

Tampa Bay WorkForce Alliance

Hillsborough
39,804

Pasco Hernando Workforce Board

Pasco, Hernando
17,045

Polk Works

Polk
9,823

Suncoast Workforce

Sarasota, Manatee
13,377

Statewide: 426,064

Workforce System Initiatives

- **Tampa Bay WorkForce Alliance & WorkNet Pinellas**
 - Employ 1 partnership with *Tampa Bay Business Journal*; goal of helping 116,000 Tampa Bay residents find jobs
- **Suncoast Workforce**
 - Driving partnership with local economic development organizations to align resources with economic development efforts
- **Pasco-Hernando Workforce Board**
 - Partnering with local community college/local hospitals on nursing education/training program
- **Workforce Connection: Skills Gap Study and Action Task Force**
 - Existing and future-focused industries
- **Polk Works: *Race to Place***
 - 10,000 job placements by June 30

Thank You

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