ATTACHMENT B

PROPOSER'S PRICE PROPOSAL

Instructions:

- 1. Provide the total cost for each category for the **Initial three (3) Year** Contract Period.
- 2. Provide total cost for each category for each renewal year.
- 3. Provide a total for all categories for a full six year.

Instructions #1 Instructions #2 Instructions #3

Contract Contract Contract Period Plus

Period Renewals Renewals

	Period	Renewals			Renewals
Cost Proposal	*Cost for the Initial <u>three (3)</u> year Period	Cost for the 1st year renewal	Cost for the 2nd year renewal	Cost for the 3rd year renewal	Totals
Deliverable #1: Analysis: Board website and audience research report. Board messaging recommendations report. Message Guide Book	\$	NA	NA	NA	\$
Deliverable #2 Design: Project Plan. Design documents to include: technical requirements document, visual storyboards, wireframe mockups	\$	NA	NA	NA	\$
Deliverable #3: Development/Deployment: Fully operational website for user acceptance testing. Site must include Board Public Websites Tools needed to manage current Board meeting and notification functions. Fully functional content management tools that meet criteria defined in 6.0 "scope of services". Upon approval deployment of production website. Data migration support. Board content managers training sessions.	\$	NA	NA	NA	\$
Deliverable #4: Initial content management tools training for Board staff.	\$	NA	NA	NA	\$
Deliverable #5: Operations: Ongoing hosting. Provide maintenance and support based upon accepted Service Level Agreement (SLA) for the Boards website. *Column 1 'Contract Period' is for the initial 36 months. The hosting and support cost should encompass the full 36 month period.	\$	\$	\$	\$	\$
Totals	\$	\$		<u></u>	\$

Typed Name and Title of Authorized Representative

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^{*} This individual must have authority to bind the Respondent.