



REQUEST FOR PROPOSALS #40-19 Tourism Marketing Services

May 8, 2019

NOTICE IS HEREBY GIVEN that sealed proposals will be received by the City of Clearwater (City) until **10:00 AM, Local Time, June 5, 2019** to provide **Tourism Marketing Services**.

Brief Description: The City of Clearwater is seeking an experienced Marketing and Public Relations firm for directing future marketing and public relations efforts, including web and social media, in an aggressive and comprehensive manner to strengthen awareness of the City's attributes and offerings as a top vacation destination with a primary goal of attracting more visitors.

Proposals must be in accordance with the provisions, specifications and instructions set forth herein and will be received by Purchasing until the above noted time, when they will be publicly acknowledged and accepted.

Proposal packets, any attachments and addenda are available for download at:

<https://www.myclearwater.com/bid>

Please read the entire solicitation package and submit the bid in accordance with the instructions. This document (less this invitation and the instructions) and any required response documents, attachments, and submissions will constitute the bid.

General, Process or Technical Questions concerning this solicitation should be directed, IN WRITING, to the following Sr. Procurement Analyst:

Lori Vogel, CPPB
Sr. Procurement Analyst
lori.vogel@myclearwater.com

This Request for Proposals is issued by:

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