

**DESCRIPTION OF INTENDED  
SINGLE SOURCE PURCHASE  
(PUR 7776)**

AGENCY

**FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES**

TITLE

Short description of the commodity or service desired:

**CARASOFT TECHNOLOGY CORPORATION/ LINKED IN LEARNING**

CONTACT

Name: **VIANKA COLIN, PURCHASING DIRECTOR**  
Address: **407 S. Calhoun Street, SB-8 Mayo Building, Tallahassee, FL 32399**  
Telephone: **(850) 617-7181**  
Email: [Vianka.Colin@FreshFromFlorida.com](mailto:Vianka.Colin@FreshFromFlorida.com)

Internal tracking number, if any: **SS 18 19 174**

Date posted: **01/10/2019; 10:00 A.M.** Last day for receipt of information: **01/22/2019; 10:00 A.M.**

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with sections 120.57(3) and 287.057(3), Florida Statutes and will remain posted for a period of at least 7 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model and description, as appropriate): **86132100**

Quantity or Term (as appropriate): **Date of Execution thru January 14, 2022**

Requestor (division, bureau, office, individual, as appropriate): **Carolyn Caudill Duever, Division of Plant Industry**

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

**Linkedin Learning/Lynda.com**

**On-demand, on-line access for licensed users for technical, soft, hard-skill courseware (business, technology, creative and administrative topics), as well as Division of Plant Industry (DPI) developed course content; with the ability to:**

- ▶ **interface with Active Directory to allow access to active Division Plant Industry staff;**
- ▶ **track individual and learning group usage/completion metrics;**
- ▶ **report individual and learning group usage/completion metrics;**
- ▶ **generate individual certificates of completion;**
- ▶ **set-up learning groups;**
- ▶ **upload DPI developed content;**
- ▶ **create curriculum roadmaps to point client defined user groups to specific required learning content;**
- ▶ **develop individualized course recommendations;**
- ▶ **allow users to bookmark content for future reference purposes;**
- ▶ **create competency and role-based learning paths;**
- ▶ **constantly (minimum weekly) refreshed course content;**
- ▶ **measure user adoption and engagement.**

Intended source (vendor, contractor):

**CARASOFT TECHNOLOGY CORPORATION/ LINKEDIN LEARNING**

Estimated Dollar Amount:

**Approximate Amount: Up to \$194,000**

**Approximate Contract Amount: \$51,975**

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

**Carahsoft Technology Corp. is LinkedIn's sole government distributor for LinkedIn Learning/Lynda.com, and the only known vendor that can provide the service.**

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

**Trevor R. Smith, Division of Plant Industry**

**Carolyn Caudill Duever, Division of Plant Industry**

**Vianka Colin, Purchasing Director** *V. Colin*

**Joey B. Hicks, Director, Division of Administration** *J B H*

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall: provide notice of its intended decision to enter a single-source purchase contract in the manner specified in s.120.57(3), FS.