

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION  
**FDOT DESCRIPTION OF INTENDED  
 SINGLE SOURCE PURCHASE  
 (PUR 7776)**

**AGENCY:** DEPARTMENT OF TRANSPORTATION, FLORIDA'S TURNPIKE ENTERPRISE (FTE)

**TITLE:** Smartbridge, Crisis 360 Emergency and Incident Management Software License Renewal

**Short description of the commodity or service desired:**

Smartbridge, Crisis 360 Emergency and Incident Management Software License Renewal

**CONTACT**

Name: Gail Brown, Procurement Specialist

Address: Florida's Turnpike Enterprise

Turkey Lake Service Plaza, Building 5315

Ocoee, Florida 34761

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Internal tracking number, if any: SS-DOT-17/18-8002-GB

**Date posted:** September 28, 2017

**Last day for receipt of information:** October 9, 2017 5PM

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with section 287.057(3)(c), Florida Statutes and will remain posted for a period of at least 7 business days.

**Commodity or Service Required** (commodity class and group, manufacturer, model, and description, as appropriate):

43232300	Data management and query software
43232304	Data base management system software
43232701	Application server software
43232800	Network management software

**Quantity or Term** (as appropriate):

One (1) year

**Requestor** (division, bureau, office, individual, as appropriate):

Demeccia Collins

IT Operations Manager

Florida's Turnpike Enterprise

Turkey Lake Service Plaza

Milepost 263, Building 5315

Ocoee, Florida 34761

**Performance and/or Design Requirements** (intended use, function or application, compatibility etc. requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Renewal purchase of Smartbridge Crisis 360, situation awareness application, emergency/disaster and incident management software. The software captures, communicates and reports crisis impact and recovery information during any emergency/disaster situation from any mobile device or web browser. The system includes all add-on supporting infrastructure and database software, ten (10) administrator licenses, fifty (50) emergency responder licenses and one hundred fifty (150) read only user licenses. The software also provides the desired technology to reduce the impact of a major disruption to business and eliminates the need for multiple software applications while providing a well defined emergency management plan.

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**Intended Source** (Vendor, contractor):

Smartbridge, LLC  
2000 W. Sam Houston Pkwy S.  
Suite 200  
Houston, Texas 77042

**Estimated Dollar Amount:** \$35,775.00

**Justification for Single Source Acquisition** (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Smartbridge maintains all copyrights of Crisis 360 software and licences. Crisis 360 replaces the need for multiple software applications by providing communication, documentation resource tracking and distribution, real time monitoring and concise reporting. The system is currently in use, implemented, highly customized and configured to meet the tracking needs of Florida’s Turnpike Enterprise (FTE), entry and exit interchanges during any major crisis and emergency/disaster event such as a hurricane. The software will allow FTE to automate the “One Way” emergency and evacuation plans and monitor other types of incidents. The system facilitates procedures to provide increased efficiency and reduction of workload during critical operations. Purchasing new, software from Smartbridge would cost the Department approximately \$40,000.00; renewing our existing licensing for Turnpike’s customized system will be at a cost savings of approximately \$4,000.00. Crisis 360 is exclusively licensed, sold and distributed through Smartbridge and is not available from any other source including any other division of Smartbridge, LLC. No other company has rights to sub-license, design, manufacture or sell a similar or competing product. If the Department was able to locate an Emergency Management Operation System from a different manufacturer, the Department would need to customize the software to be compatible with Turnpike’s existing system. A new system would incur numerous labor costs as well as extended downtimes required to implement a new system. Training for employees would also be required for a new customized system. It is in the best interest of the Department to renew the current licenses with Smartbridge Crisis 360.

**Approved By:** (names & titles, as appropriate to Post on Vendor Bid System (VBS), e.g., requestor, requestor management, information systems, budget, purchasing):

**Procurement Office:**

Sheree A. Merting  
Print Name

Contractual Services Administrator  
Title

  
Authorized Signature

**Central Office Legal Review:**

Sonya Daws  
Print Name

Deputy General Counsel  
Title

DocuSigned by:  
  
Authorized Signature  
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**Legal review by the Deputy General Counsel is required prior to posting. Please coordinate with District Legal Counsel prior to submission to the Deputy General Counsel, MS-58.**

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall:

1. Provide notice of its intended decision to enter a single-source purchase contract in the manner specified in s.120.57 (3) F.S.