

QUESTIONS AND ANSWERS
Florida Department of Financial Services
Request for Proposals (RFP)
Number: 18-1
Website Redesign

QUESTIONS AND ANSWERS:

Below are the questions and answers related to the above referenced solicitation.

| Question # | RFP Section | RFP Page # | Question | Response |
|------------|--------------|------------|---|---|
| 1. | Attachment 2 | 2 | Is SiteFinity your preferred Content Management System platform Would you be open to open source content management frameworks such as Drupal? | Yes, SiteFinity CMS functionality that is compatible with DFS OIT infrastructure which includes Windows, Visual Studio and SQL Server supporting the SiteFinity installation is the preferred CMS platform. No, SiteFinity is our preferred CMS. |
| 2. | N/A | N/A | When the last date of submitting the questionnaire and where to look for the answers. | Please refer to the Timeline in Section 2.2 of the Request for Proposal. |
| 3. | N/A | N/A | Is there any addendum released for the RFP | There have been no Addendums released for this RFP. |
| 4. | Attachment 2 | 2 | Do you have any preference for the technology platform for the new website? | Please see the response to Question No. 1. |

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| 5. | Attachment 2 | 2 | Are you looking for enterprise level solution for the website or word press would also work? | Please see the response to Question #1. |
| 6. | N/A | N/A | What platform the current website is built on. | .NET |
| 7. | N/A | N/A | Do you have budget assigned for it. | No. There has been no budget assigned to this project. Respond with the best pricing for the RFP requirements. Please refer to the Basis of Award in Section 4.4 of the Request for Proposal. |
| 8. | N/A | N/A | Do you have any incumbent Vendor bidding for the project. | No. This is a new project for OIR. |
| 9. | N/A | N/A | Will navigation and page content remain the same for the new website build compared to the current website? | Some navigation and page content will change. |
| 10. | N/A | N/A | What is some current backend functionality that may be visible on the front that needs to included in new development? Are there other integrations to other 3rd party or government associated platforms? | Active Company Search at https://floir.com/CompanySearch/ Site search (currently google search) on all pages Google analytics or similar A link to CHOICES Rate Comparison tool - https://floir.com/choices.aspx |

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| | | | | <p>A link to Register to Receive Notifications from the Office - https://apps.fldfs.com/APCPublic/Registration/Create</p> <p>A link to Locate Form & Rate Filings - https://irfssearch.fldfs.com/</p> <p>A link to Run your own Report against QUASR - https://apps.fldfs.com/QSRNG/Reports/ReportCriteriaWizard.aspx</p> |
| 11. | Attachment 2 | Page 2 | Do you want the whole website custom hard coded CMS (php) or with open source CMS (content management system) options? | Please see the response to Question #1. |
| 12. | N/A | N/A | Will we be working on content updates and website maintenance or passed off to an internal IT team? | After the new website is live, OIR staff will make updates with some IT support. |
| 13. | N/A | N/A | Has this been funded, and if so, what is the budget? | Please see the response to Question No. 7. |
| 14. | Attachment 2 | Page 3 | How many pages of content do you estimate will get migrated to the new site? | Contractor will work with the Office's Project Manager and staff to determine the amount and types of content that should be migrated to the new site. The Project Manager shall have final determination as to what will be migrated. Some content will be transformed. |

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| 15. | Attachment 2 | Page 3 of 6 | Will the OIR staff have had basic pre-training on Sitefinity or is this the vendor's responsibility to do all training? | Contractor is responsible for training designated OIR staff on use of Sitefinity. |
| 16. | N/A | N/A | Who is the incumbent and/or preferred vendor(s) if any exist? | Please see the response to Question No. 8. |
| 17. | N/A | N/A | How did you select Sitefinity and have you purchased a license yet? | OIR is using the DFS OIT provided infrastructure and CMS. Sitefinity license will be purchased by OIR. |
| 18. | N/A | N/A | Is there an ideal completion date, in your minds, for this project? | December 2019 |
| 19. | N/A | N/A | Is there any specific functionality not part of the current website that you are looking to have implemented as part of this effort? | Implementation of Sitefinity CMS. |
| 20. | N/A | N/A | Is there any content not displayed on the current website that should be part of the new site structure? | Yes |
| 21. | N/A | N/A | What is the current CMS solution? | No CMS at this time. It is custom built. |
| 22. | Attachment 2 | Page 6 | How many pages of content are considered in scope for the migration? | Please see the response to Question No. 14. |
| 23. | N/A | N/A | How many OIR staff will be trained to use the new CMS? | 10 |

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| 24. | N/A | N/A | Will the department/office consider responses that propose changing the hosting arrangement from OIT to an external hosting vendor? | No |
| 25. | N/A | N/A | What are the business reasons driving the website redesign and development project? | Aesthetics and Usability |
| 26. | N/A | N/A | What is the budget/range for the project? | Please see the response to Question No. 7. |
| 27. | N/A | N/A | How many concurrent users or content providers will Sitefinity have? | 10 |
| 28. | Attachment 2 | Page 6 | How many internal developers and resources do you have to support this project, and what is their anticipated role in the initial development of the solution, ongoing maintenance, and future enhancements to the website? | Contractor will work with the Office's Project Manager and staff to determine the amount and types of content that should be migrated to the new site. The Project Manager shall have final determination as to what will be migrated. Some content will be transformed. After the new website is live, OIR staff will make updates with some IT support. |
| 29. | N/A | N/A | What are the SEO requirements for this project (if any)? | None |
| 30. | N/A | N/A | Do you currently have analytics for your website? If so, can you share the data with us? | Currently use Google Analytics. Any information that is publicly available pursuant to Chapter 119, can be obtained by making a public records request with the Florida Office of Insurance Regulation. |
| 31. | N/A | N/A | Is there a requirement for analytics training, or is the site simply to be coded with Google Analytics? | If you do not use Google Analytics, we will need training. |

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| 32. | N/A | N/A | What level of 508 Compliance are you looking for? | Level AA or Level AAA |
| 33. | N/A | N/A | Regarding 508: Do you currently use any tools to ensure accessibility? | Level AA or Level AAA |
| 34. | N/A | N/A | Regarding Load Time: Do you have a load time in mind or certain performance levels you are trying to achieve? | 3 seconds average load time |
| 35. | N/A | N/A | For your video needs, are you planning on using a streaming service for video storage? | We have no plans. |
| 36. | N/A | N/A | Project Management: Is there a project management tool you would like to utilize or have in-house? | No |
| 37. | N/A | N/A | Are there any third-party integrations? Or is there a need to reskin any third-party sites? | No |
| 38. | N/A | N/A | Against what does the industry portal authenticate? | The industry portal is where insurance companies log in to submit filings to OIR. The iPortal page with links to OIR systems must remain. |
| 39. | N/A | N/A | What is the database used in the active company search? | An Oracle database of Florida Companies. |
| 40. | N/A | N/A | Is single sign-on required? | No |
| 41. | Attachment 2 | 4 | The project has to be on-site or it could be done off-site as well. | The work will be conducted both off and on-site at OIR's Tallahassee headquarters. |