

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Section 287.057(3), Florida Statutes.

AGENCY

FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES

TITLE

Short description of the commodity or service desired:

FELD ENTERTAINMENT, INC.

CONTACT

Name: **VIANKA COLIN, PURCHASING DIRECTOR**
Address: **407 S. Calhoun Street, SB-8 Mayo Building, Tallahassee, FL 32399**
Telephone: **(850) 617-7181**
Email: Vianka.Colin@FreshFromFlorida.com

Internal tracking number, if any: **SS 18 19 171**

DMS Single Source number, if applicable:

Date Posted: 09/21/2018 Time Posted: 3:00 p.m.

Until

Date Posted: 09/26/2018 Time Posted: 3:00 p.m.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model and description, as appropriate): **80171603**

Requestor (division, bureau, office, individual, as appropriate): **Yolanda Rountree, Division of Marketing and Development**

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

- **Promotion and marketing of Florida agriculture and agricultural products to consumers attending or interested in attending *Disney on Ice* shows and other Walt Disney themed events produced and presented by Feld Entertainment, Inc.**

Intended source (vendor, contractor):

FELD ENTERTAINMENT, INC.

Price

Approximate Contract Amount: \$575,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Feld Entertainment, Inc. is the exclusive licensee of the Walt Disney Company with respect to the production and performance of the live theatrical *Disney On Ice* shows and is the only entity permitted to offer marketing and/or sponsorship benefits in connection with the shows.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Jackie Moalli, Division of Marketing and Development
Yolanda Roundtree, Division of Marketing and Development
Vianka Colin, Purchasing Director
Joey B. Hicks, Director, Division of Administration

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes.