

ADDENDUM No. 3

In accordance with Section 1.04, Addenda, the Department hereby formally amends the Solicitation.

The amendment is as follows:

SECTION 7.00 – RESPONSE FORM *(revised & replaced on 9/19/17)*

Each section must be completed on the “Response Form” or the bid shall be deemed non-responsive and rejected. The Department reserves the right to go to the next highest responsive Bidder should the highest Bidder be unable to meet the terms and conditions of the ITB.

Deliverable: Report of television, radio and internet media spots procured for each period of performance below.			
No.	Task	Period of Performance	Number of media spots committed
1	Minimum number of television and radio media spots committed for the budget percentages above	10/12/17 – 12/22/17	_____
2	Minimum number of television and radio media spots committed for the budget percentages above	12/23/17 – 3/1/18	_____
3	Minimum number of television and radio media spots committed for the budget percentages above	3/2/18 – 5/12/18	_____
*Total (Task No. 1 -3 Only):			_____
4	Minimum number of internet impressions committed for the budget percentages above	10/12/17 – 12/22/17	_____
5	Minimum number of internet impressions committed for the budget percentages above	12/23/17 – 3/1/18	_____
6	Minimum number of internet impressions committed for the budget percentages above	3/2/18 – 5/12/18	_____

** Award will be made to the responsible, responsive Bidder submitting the highest total number of combined Tasks 1-3 only.*

Signature: _____

Name of Respondent /Company: _____

Printed/Typed Name of
Authorized Signatory and Title: _____

Footnotes, notation, and exceptions made on this form shall not be considered.

– Remainder of Page Intentionally Left Blank –