

**DESCRIPTION OF INTENDED  
SINGLE SOURCE PURCHASE  
(PUR 7776)**

AGENCY: Department of Children and Families (DCF)

TITLE: Strategic Management Interactive Platform

Short description of the commodity or service desired: Management application platform program methodology through The Four Disciplines of Execution (4DX) operating system to execute an interactive strategic performance team approach to achieve Agency objectives.

CONTACT

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Internal tracking number, if any:

**Date posted: June 5, 2019    Last day for receipt of information: June 14, 2019**

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes, and will remain posted for a period of at least 7 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

DCF intends to contract with a vendor to implement The Four Disciplines of Execution (4DX) operating system to create a results culture in the Department's programmatic operations environment. The leadership and organizational strategic operating system will coordinate and identify Departmental lead measures that predict and influence organizational performance. The system includes a fully developed and deployable technology application to quickly facilitate a learning platform for employees from front line to executive leadership to record and produce reports for changed behavior. The system can be mobilized and operationized quickly to meet the Department's critical need to strengthen and improve Florida families in crisis and trend organizational performance to reduce and align with Departmental strategic measures.

Quantity or Term (as appropriate):

June 19, 2019 through June 30, 2020

Requestor (division, bureau, office, individual, as appropriate):

Office of Planning

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The program must be a complete systematic operational system to implement strategic goals and performance based criteria to initiate critical goals to identify and cultivate efficiencies through operational performance. This program must be a highly interactive approach that provides critical access to training resources and material through workshops that produce a cultural process that enhances a discipline to learn, apply, facilitate and create strategic results through team execution.

Intended Single Source:

FranklinCovey

Estimated Dollar Amount:

The Department anticipates a budget of \$300,000 for Fiscal Year 2019/2020 for content licenses, training and consultation of the 4DX platform.

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Current market research of the industry has made evident that there is a single vendor capable of providing the operating management system under The Four Disciplines of Execution (4DX) platform. The patented system supports a highly structured executed strategy to achieve critical goals identified by leadership. This process coordinates controlled weekly accountability meetings with well defined tasks and time limits. The construction of teams and formal, meticulous documentation are also key components of the 4DX system. The 4DX program is a licensed program by FranklinCovey and all training materials and the license to use the All Access Pass Portal are available only from FranklinCovey.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Donna Coley

Ted Harrell

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall: provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Section 120.57(3), F.S.