

RICK SCOTT
Governor



TOM DELACENSERIE
Secretary

NOTICE OF AGENCY DECISION

Project Number: 001-14/15

Invitation to Negotiate (ITN)

General Market Advertising & Related Commodities and Services

The Florida Lottery has completed Negotiations for the above-referenced Invitation to Negotiate and hereby gives notice of its intent to award a contract to the Vendor it has determined will provide the best value to the State:

PP+K, Inc.

The Florida Lottery reserves the right, in its sole discretion, to reject at any time, any or all Replies and to reissue the ITN, if it considers it to be in its best interest. Additionally, a notice of intended award from this ITN does not guarantee execution of a Contract and execution of a Contract does not guarantee an order for commodities and services from the Florida Lottery.

To challenge this decision in accordance with Florida law, a formal written protest accompanied by a protest bond must be filed with the Agency Clerk at 250 Marriott Drive, Tallahassee, Florida 32301, within the 72-hour time period prescribed below.

Pursuant to sections 24.109, 120.57(3) and 287.042(2)(c), Florida Statutes and Section 1.9 of the ITN, failure to file a formal written protest accompanied by the required protest bond with the Issuing Officer within 72 hours of electronic posting of this Notice on the Department of Management Services' Vendor Bid System will constitute a waiver of proceedings under Chapter 120, Florida Statutes.

This notice is posted by the Florida Lottery from:

1:00 PM ET on Tuesday, June 21, 2016; to

1:00 PM ET on Friday, June 24, 2016.

A handwritten signature in blue ink, appearing to read "Summer Silvestri", written over a horizontal line.

Summer Silvestri, Issuing Officer

Approved as to legal form and sufficiency:

A handwritten signature in blue ink, appearing to read "Paulina M. Ramirez", written over a horizontal line.

Florida Lottery
Office of General Counsel

Date: 6/21/2016