

State of Florida
Department of Transportation
Florida's Turnpike Enterprise

REQUEST FOR PROPOSAL
SPONSOR-A-HIGHWAY PROGRAM
RFP-DOT-13/14-8005-SM

RESPONSE TO QUESTIONS: GROUP 1

1. Page 56 of 117 (marked as Page A1 of A1) – Paragraph one states “Sponsorships shall be marked by the vendor in one-mile, one directional segments on selected toll roads on Florida’s Turnpike System. Any additional Program sign structures shall be placed no less than three-miles apart from each other within a given direction on the right of way of selected Toll Roads on Florida’s Turnpike System” – What is meant by “additional Program sign structures”?

Response: Sponsorships are sold in one-mile segments of the roadway. However, Program sign structures cannot be installed less than three (3) miles apart from each other. “Additional Program sign structures” are simply another Sponsor-A-Highway sign structure.

2. Page 64 of 117 (marked as Page B7 of B30) – Item “1” states that the Vendor needs to provide the Department with estimated cost of the sign installation. How will this information be used by the Department?

Response: The Department is requesting this information to make an assessment of the program’s profitability.

3. Page 66 of 117 (marked as B9 of B30) – Item “6” – if the sponsor has multiple storefront franchises (i.e. Subway Sandwiches), may the recognition panel contain street or city name to distinguish the business location?

Response: In order to identify a specific sponsor, the city and street name may be included on the Program sign structure. The specific street address, exit number or directions to the location will not be permitted.

4. What is the current condition of installed signs? Can the turnpike provide reports that indicate which signs were repaired during the past contract term by year?

Response: Please see the attached report: “Sponsor A Highway Structure Maintenance.”

5. Can the Turnpike provide reports which indicate how many signs were replaced during the past contract term by year?

Response: Please see the attached report: “Sponsor A Highway Structure Maintenance.”

6. How often are the signs currently being inspected and can the turnpike provide the most recent sign inspection reports?

Response: Annually. Please see the attached report: "Sponsor A Highway Structure Inspection."

7. Of the 138 signs currently installed, how many of the signs have current paying sponsors on them?

Response: As of October 10, 2013, 114 of the 138 signs have a paying sponsor. Please see the attached October 2013 "Florida Sponsor A Highway Monthly Financial Report" for sponsor names, locations and fees.

8. Can the Turnpike provide a list of the current sponsors?

Response: Please see the attached October 2013 "Florida Sponsor A Highway Monthly Financial Report" for sponsor names, locations and fees.

9. Please provide the current contract pricing by tier. Has there been any pricing adjustments during the period of the past contract? Please indicate the changes in pricing as well.

Response: The current contract pricing tier is as follows:

- Level I – Monthly Sponsorship Fee (AADT less than 30,000 vehicles) = \$200.00
- Level II – Monthly Sponsorship Fee (AADT 30,000 through 49,999 vehicles) = \$233.33
- Level III – Monthly Sponsorship Fee (AADT 50,000 through 74,999 vehicles) = \$266.67
- Level IV – Monthly Sponsorship Fee (AADT 75,000 vehicles or greater) = \$300.00

Sponsorship Fees established by the Vendor at the inception of this Agreement shall be subject to the written approval of the Department. Sponsorship Fee reductions for multiple acknowledgement sign purchases of ten (10) or greater will be considered and are subject to Department approval. All proposed reductions in Sponsorship Fees shall include justification and must be submitted to the Department for approval at least thirty (30) calendar days in advance of the effective date. The Department will approve or disapprove in writing all proposed reductions in Sponsorship Fees. Any disapproval by the Department will state the specific Sponsorship Fee the Department disapproves and the reason(s) for each such disapproval.

During the term of the contract, Sponsorship Fee reductions for multiple acknowledgement sign purchases of ten (10) or greater have been considered and approved by the Department on a case by case basis. Any pricing adjustments listed in the October 2013 monthly report were due to Sponsors purchasing multiple acknowledgement signs and each price reduction was approved by the Department.

10. Can the turnpike provide detailed sign installation specs for the current Sponsor A Highway signs which include the Turnpike's preferred method of installation?

Response: Please see the attached sign specifications. These are approved plans for an existing Program sign structure installation. Any future Program sign installations shall be subject to Department approval



Sponsor A Highway Structure Maintenance

October 1 - December 31, 2012

Route/Milepost	Direction	Sign Size		Work Performed	Completion Date
		Width	Height		

Total Structures: 0 - *No Maintenance Performed*

Sponsor A Highway Structure Maintenance

January 1 - March 31, 2013

Route/Milepost	Direction	Sign Size Width Height		Work Performed	Completion Date
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Total Structures: *0 - No Maintenance Performed*

Sponsor A Highway Structure Maintenance

April 1 - June 30, 2013

Route/Milepost	Direction	Sign Size		Work Performed	Completion Date	
		Width	Height			
TR 091	139.7	S	6	5	Structure Repair	4/25/2013

Total Structures: 1

Sponsor A Highway Structure Maintenance

July 1 - September 30, 2013

Route/Milepost	Direction	Sign Size		Work Performed	Completion Date
		Width	Height		

Total Structures: *No Structure Repair Activity*

Sponsor A Highway Businesses Added and Removed

July 1 - September 30, 2013

Highway	Milepost	County	Sponsor	Date Installed	Date Removed	Removal Reason
TR 091	105.6	Palm Beach	Ice Legal	9/6/2013		
TR 091	258.1	Orange	Ice Legal	9/6/2013		
TR 091	280.6	Lake	Village Airport Van	5/1/2013	7/28/2013	Not Renewing
TR 091	114.6	Palm Beach	Ice Legal	9/6/2013		
TR 091	280.8	Lake	Village Airport Van	5/1/2013	7/28/2013	Not Renewing

Total Added: 3

Total Removed: 2

Toll Road Businesses Added and Removed

July 1 - September 30, 2013

Highway/Exit	County	Advertiser	Customer Name	Mainlines	Date Installed	Date Removed	Removal Reason
TR 589 004	Hillsborough	Thorntons Diesel	Thorntons, Inc.	1	8/20/2013		
TR 589 004	Hillsborough	RaceTrac Diesel	RaceTrac Petroleum, Inc.	1	11/15/2007	8/20/2013	Business Closed
TR 869 014	Broward	Walmart	Walmart	2	7/25/2013		
TR 869 014	Broward	Coldstone Creamery	Gaboozo, LLC	2	7/25/2013		

TOTAL MAINLINES ADDED: 5 TOTAL MAINLINES REMOVED: 1

Toll Road Structure Maintenance

July 1 - September 30, 2013

Interchange	Direction	Site	Type	Service	Sign Size		Work Performed	Completion Date	
					Width	Height			
TR 821	043	S	7	RP	F	8	7	Structure Repair	7/26/2013
TR 869	015	S	4	ML	GL	15	12	Structure Repair	8/15/2013

Total Structures: 2

Sponsor A Highway Structure Inspection Report

Name	Route	Direction	Milepost	Inspection Date	Deficiencies Noted
Beach Line					
	TR 528	W	8.1	6/26/2012	None
Florida's Turnpike					
	TR 091	N	47.3	5/16/2012	None
	TR 091	N	50.8	5/16/2012	None
	TR 091	N	74.1	5/17/2012	None
	TR 091	N	77.7	5/17/2012	None
	TR 091	N	80.2	5/17/2012	None
	TR 091	N	84.5	5/17/2012	None
	TR 091	N	96.8	5/17/2012	None
	TR 091	N	102.5	5/17/2012	None
	TR 091	N	105.6	5/17/2012	None
	TR 091	N	113.1	5/17/2012	None
	TR 091	N	115.8	5/17/2012	None
	TR 091	N	120	5/17/2012	None
	TR 091	N	124.1	5/17/2012	None
	TR 091	N	127.8	5/17/2012	None
	TR 091	N	130.3	5/17/2012	None
	TR 091	N	131.8	5/17/2012	None
	TR 091	N	135.7	5/17/2012	None
	TR 091	N	140.9	5/23/2012	None
	TR 091	N	148.2	5/17/2012	None
	TR 091	N	150.5	5/17/2012	None
	TR 091	N	240.4	5/18/2012	None
	TR 091	N	243.5	5/18/2012	None

Name	Route	Direction	Milepost	Inspection Date	Deficiencies Noted
	TR 091	N	245.5	5/18/2012	None
	TR 091	N	250.3	5/18/2012	None
	TR 091	N	253.4	5/18/2012	None
	TR 091	N	258.1	5/18/2012	None
	TR 091	N	271.8	5/21/2012	None
	TR 091	N	274.4	5/21/2012	None
	TR 091	N	277.5	5/21/2012	None
	TR 091	N	280.6	5/21/2012	None
	TR 091	N	283.4	5/21/2012	None
	TR 091	N	289.7	5/21/2012	None
	TR 091	N	292.6	5/21/2012	None
	TR 091	N	295.5	5/21/2012	None
	TR 091	N	299.3	5/21/2012	None
	TR 091	N	302.7	5/21/2012	None
	TR 091	N	305.4	5/21/2012	None
	TR 091	S	49.1	5/16/2012	None
	TR 091	S	52	5/16/2012	None
	TR 091	S	66.5	5/17/2012	None
	TR 091	S	71.4	5/17/2012	None
	TR 091	S	74.5	5/17/2012	None
	TR 091	S	77.6	5/17/2012	None
	TR 091	S	79.9	5/17/2012	None
	TR 091	S	84	5/17/2012	None
	TR 091	S	88.2	5/17/2012	None
	TR 091	S	90.8	5/17/2012	None
	TR 091	S	96.7	5/17/2012	None
	TR 091	S	103	5/17/2012	None

Name	Route	Direction	Milepost	Inspection Date	Deficiencies Noted
	TR 091	S	107.8	5/17/2012	None
	TR 091	S	110.9	5/17/2012	None
	TR 091	S	114.6	5/17/2012	None
	TR 091	S	117.7	5/17/2012	None
	TR 091	S	120.6	5/17/2012	None
	TR 091	S	123.7	5/17/2012	None
	TR 091	S	127.1	5/17/2012	None
	TR 091	S	131.8	5/17/2012	None
	TR 091	S	135.8	5/17/2012	None
	TR 091	S	139.7	5/17/2012	None
	TR 091	S	142.8	5/23/2012	None
	TR 091	S	146.2	5/23/2012	None
	TR 091	S	149.7	5/17/2012	None
	TR 091	S	152.5	5/17/2012	None
	TR 091	S	155.7	5/17/2012	None
	TR 091	S	156.7	5/17/2012	None
	TR 091	S	242.4	5/18/2012	None
	TR 091	S	247.8	5/18/2012	None
	TR 091	S	251.5	5/18/2012	None
	TR 091	S	253.9	5/18/2012	None
	TR 091	S	257.9	5/18/2012	None
	TR 091	S	274.8	5/21/2012	None
	TR 091	S	278.2	5/21/2012	None
	TR 091	S	280.8	5/21/2012	None
	TR 091	S	284.4	5/21/2012	None
	TR 091	S	287.2	5/21/2012	None
	TR 091	S	292.7	5/21/2012	None

Name	Route	Direction	Milepost	Inspection Date	Deficiencies Noted
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	TR 091	S	295.1	5/21/2012	None
	TR 091	S	298.4	5/21/2012	None
	TR 091	S	301.9	5/21/2012	None
	TR 091	S	304.9	5/21/2012	None

Heft :

	TR 821	N	3.9	5/15/2012	None
	TR 821	N	6.9	5/15/2012	None
	TR 821	N	13.7	5/15/2012	None
	TR 821	N	16.2	5/15/2012	None
	TR 821	N	21.6	5/15/2012	None
	TR 821	N	29.5	5/15/2012	None
	TR 821	N	37.2	5/15/2012	None
	TR 821	N	40.9	5/15/2012	None
	TR 821	N	44.1	5/15/2012	None
	TR 821	S	1.2	5/15/2012	None
	TR 821	S	5.2	5/15/2012	None
	TR 821	S	8.3	5/15/2012	None
	TR 821	S	16.4	5/15/2012	None
	TR 821	S	22.1	5/15/2012	None
	TR 821	S	28.9	5/15/2012	None
	TR 821	S	33.5	5/15/2012	None
	TR 821	S	36.9	5/15/2012	None
	TR 821	S	39.7	5/15/2012	None
	TR 821	S	42.2	5/15/2012	None
	TR 821	S	45.2	5/15/2012	None

Polk

	TR 570	E	2.1	6/26/2012	None
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Name	Route	Direction	Milepost	Inspection Date	Deficiencies Noted
	TR 417	S	52.8	5/31/2012	None
Southern Connector					
	TR 417	N	3.3	5/31/2012	None
	TR 417	N	5.8	5/31/2012	None
	TR 417	S	5.6	5/31/2012	None
Veterans					
	TR 589	N	3.5	8/10/2012	None
	TR 589	N	7.4	8/10/2012	None
	TR 589	N	11.9	8/10/2012	None
	TR 589	S	8.4	8/10/2012	None
Western Beltway					
	TR 429	N	3.1	5/18/2012	None
	TR 429	N	3.9	5/18/2012	None
	TR 429	S	7.7	5/18/2012	None
	TR 429	S	8.4	5/18/2012	None

Florida Sponsor A Highway Monthly Financial Report

October 2013

Route/Milepost	Advertiser	Service Date	Traffic Count Group	Monthly Fee*	2013 Fee To Date
TR 091 N Milepost 50.8	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 091 S Milepost 52	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 091 S Milepost 66.5	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 091 S Milepost 71.4	Everglades University	5/15/2013	3	\$237.00	\$1,422.00
TR 091 N Milepost 74.1	Art Plumbing and A/C	3/5/2009	4	\$300.00	\$3,000.00
TR 091 S Milepost 74.5	Art Plumbing and A/C	3/5/2009	4	\$300.00	\$3,000.00
TR 821 S Milepost 42.2	Jeffrey S. Weiner, P.A.	4/28/2009	3	\$266.67	\$2,666.67
TR 821 N Milepost 44.1	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 821 S Milepost 45.2	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 869 N Milepost 3.2	Broward Collision	9/17/2008	3	\$266.67	\$2,666.67
TR 869 S Milepost 5.5	Everglades University	5/15/2013	3	\$237.00	\$1,422.00
TR 869 N Milepost 6.4	Mathesie Chiropractic	9/8/2011	3	\$266.67	\$2,666.67
TR 869 S Milepost 8.3	Art Plumbing and A/C	3/5/2009	3	\$266.67	\$2,666.67
TR 869 N Milepost 18.4	Art Plumbing and A/C	3/5/2009	3	\$266.67	\$2,666.67
TR 869 S Milepost 19.4	Everglades University	5/15/2013	3	\$237.00	\$1,422.00
Total: 15	Broward County			\$3,644.33	\$33,599.33
TR 821 S Milepost 1.2	Jeffrey S. Weiner, P.A.	4/28/2009	2	\$233.33	\$2,333.33
TR 821 N Milepost 3.9	Jeffrey S. Weiner, P.A.	4/28/2009	2	\$233.33	\$2,333.33
TR 821 S Milepost 5.2	Cracker Barrel - Florida City	9/17/2008	3	\$266.67	\$2,666.67
TR 821 N Milepost 6.9	Jeffrey S. Weiner, P.A.	4/28/2009	3	\$266.67	\$2,666.67

*Fees may vary from standard rates based on contracted amount

Route/Milepost	Advertiser	Service Date	Traffic Count Group	Monthly Fee*	2013 Fee To Date
TR 821 S Milepost 8.3	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 821 N Milepost 13.7	KC Wiremasters	4/28/2009	4	\$300.00	\$3,000.00
TR 821 N Milepost 16.2	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 821 S Milepost 16.4	Intellaclaim Public Adjusters	3/23/2009	4	\$300.00	\$3,000.00
TR 821 N Milepost 21.6	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 821 S Milepost 22.1	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 821 S Milepost 28.9	KC Wiremasters	4/28/2009	4	\$300.00	\$3,000.00
TR 821 N Milepost 29.5	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 821 S Milepost 33.5	Best Roofing	2/15/2010	4	\$300.00	\$3,000.00
TR 821 S Milepost 36.9	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 821 N Milepost 37.2	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 821 S Milepost 39.7	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 821 N Milepost 40.9	Jeffrey S. Weiner, P.A.	4/28/2009	3	\$266.67	\$2,666.67
Total: 17	Dade County			\$4,066.67	\$40,666.67
TR 589 N Milepost 3.5	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 589 N Milepost 7.4	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 589 S Milepost 8.4	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
Total: 3	Hillsborough County			\$600.00	\$6,000.00
TR 091 N Milepost 274.4	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 274.8	Everglades University	5/15/2013	2	\$237.00	\$1,422.00
TR 091 S Milepost 278.2	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 280.6	Village Airport Van	5/1/2013	2	\$233.33	\$2,333.33
TR 091 S Milepost 280.8	Village Airport Van	5/1/2013	2	\$233.33	\$2,333.33
TR 091 S Milepost 284.4	Everglades University	5/15/2013	2	\$237.00	\$1,422.00

*Fees may vary from standard rates based on contracted amount

Route/Milepost	Advertiser	Service Date	Traffic Count Group	Monthly Fee*	2013 Fee To Date
TR 091 N Milepost 302.7	Alliance Coach	3/1/2013	2	\$233.33	\$1,866.67
TR 091 S Milepost 304.9	Alliance Coach	3/1/2013	2	\$233.33	\$1,866.67
Total:	8	Lake County		\$1,807.33	\$15,244.00
TR 091 N Milepost 120	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 120.6	Everglades University	6/10/2009	2	\$237.00	\$2,370.00
TR 091 S Milepost 123.7	Comfort Inn & Suites	5/15/2012	2	\$233.33	\$2,333.33
TR 091 N Milepost 124.1	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 127.1	Ice Legal, P.A.	7/2/2012	2	\$215.00	\$2,150.00
TR 091 N Milepost 127.8	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 130.3	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 131.8	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 131.8	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 135.7	Lytal,Reiter,Smith Ivey & Fronrath	7/22/2009	2	\$233.33	\$2,333.33
TR 091 S Milepost 135.8	Ice Legal, P.A.	7/2/2012	2	\$215.00	\$2,150.00
TR 091 S Milepost 139.7	Ice Legal, P.A.	7/2/2012	2	\$215.00	\$2,150.00
Total:	12	Martin County		\$2,548.67	\$25,486.67
TR 091 N Milepost 250.3	Everglades University	6/10/2009	3	\$237.00	\$2,370.00
TR 091 S Milepost 251.5	Everglades University	6/10/2009	2	\$237.00	\$2,370.00
TR 091 N Milepost 253.4	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 091 S Milepost 257.9	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 091 N Milepost 258.1	Ice Legal	9/6/2013	3	\$215.00	\$430.00
TR 091 N Milepost 271.8	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 429 N Milepost 3.1	Applebees	3/1/2011	1	\$200.00	\$2,000.00
TR 429 N Milepost 3.9	Cracker Barrel - Kissimmee	11/6/2008	1	\$200.00	\$2,000.00

*Fees may vary from standard rates based on contracted amount

Route/Milepost	Advertiser	Service Date	Traffic Count Group	Monthly Fee*	2013 Fee To Date
TR 429 S Milepost 7.7	Applebees	3/1/2011	1	\$200.00	\$2,000.00
TR 429 S Milepost 8.4	Cracker Barrel - Kissimmee	11/6/2008	1	\$200.00	\$2,000.00
Total: 10	Orange County			\$2,089.00	\$19,170.00
TR 091 N Milepost 240.4	Everglades University	6/10/2009	1	\$237.00	\$2,370.00
TR 091 S Milepost 242.4	Keiser University	2/16/2009	1	\$200.00	\$2,000.00
TR 091 N Milepost 243.5	Keiser University	2/16/2009	1	\$200.00	\$2,000.00
TR 091 S Milepost 247.8	Everglades University	6/10/2009	2	\$237.00	\$2,370.00
TR 417 N Milepost 3.3	Keiser University	2/16/2009	1	\$200.00	\$2,000.00
TR 417 S Milepost 5.6	Gatorland	8/1/2012	1	\$200.00	\$2,000.00
TR 417 N Milepost 5.8	Applebees	4/13/2009	1	\$200.00	\$2,000.00
Total: 7	Osceola County			\$1,474.00	\$14,740.00
TR 091 S Milepost 77.6	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 091 N Milepost 77.7	Keiser University	2/16/2009	4	\$200.00	\$2,000.00
TR 091 S Milepost 79.9	Everglades University	5/15/2013	4	\$237.00	\$1,422.00
TR 091 N Milepost 80.2	Everglades University	6/10/2009	4	\$237.00	\$2,370.00
TR 091 S Milepost 84	Everglades University	6/10/2009	4	\$237.00	\$2,370.00
TR 091 N Milepost 84.5	561 Media	4/28/2009	3	\$266.67	\$2,666.67
TR 091 S Milepost 88.2	Everglades University	6/10/2009	3	\$237.00	\$2,370.00
TR 091 S Milepost 90.8	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 091 S Milepost 96.7	Lytal,Reiter,Smith Ivey & Fronrath	7/22/2009	3	\$266.67	\$2,666.67
TR 091 N Milepost 96.8	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 091 N Milepost 102.5	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 091 S Milepost 103	Keiser University	2/16/2009	3	\$200.00	\$2,000.00
TR 091 N Milepost 105.6	Ice Legal	9/6/2013	3	\$215.00	\$430.00

*Fees may vary from standard rates based on contracted amount

Route/Milepost	Advertiser	Service Date	Traffic Count Group	Monthly Fee*	2013 Fee To Date
TR 091 S Milepost 107.8	Lytal,Reiter,Smith Ivey & Fronrath	7/22/2009	3	\$266.67	\$2,666.67
TR 091 S Milepost 110.9	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 113.1	Everglades University	5/15/2013	2	\$237.00	\$1,422.00
TR 091 S Milepost 114.6	Ice Legal	9/6/2013	2	\$215.00	\$430.00
TR 091 N Milepost 115.8	Lytal,Reiter,Smith Ivey & Fronrath	7/22/2009	2	\$233.33	\$2,333.33
TR 091 S Milepost 117.7	Lytal,Reiter,Smith Ivey & Fronrath	7/22/2009	2	\$233.33	\$2,333.33
Total: 19	Palm Beach County			\$4,281.67	\$37,480.67
TR 570 W Milepost 1.7	Keiser University	2/16/2009	1	\$200.00	\$2,000.00
TR 570 E Milepost 2.1	Everglades University	5/15/2013	1	\$237.00	\$1,422.00
TR 570 W Milepost 15.4	Keiser University	2/16/2009	1	\$200.00	\$2,000.00
TR 570 E Milepost 15.9	Keiser University	2/16/2009	1	\$200.00	\$2,000.00
Total: 4	Polk County			\$837.00	\$7,422.00
TR 417 S Milepost 38	All Seasons Pools	9/1/2008	3	\$266.67	\$2,666.67
TR 417 N Milepost 38	Aristocrat Volkswagen	9/17/2008	2	\$233.33	\$2,333.33
TR 417 S Milepost 41	All Seasons Pools	9/1/2008	2	\$233.33	\$2,333.33
TR 417 N Milepost 41	Lukas Refrigeration & Air Conditioning	1/1/2012	2	\$233.33	\$2,333.33
TR 417 N Milepost 44	Aristocrat Volkswagen	9/17/2008	2	\$233.33	\$2,333.33
TR 417 S Milepost 46.3	Aristocrat Volkswagen	9/17/2008	2	\$233.33	\$2,333.33
TR 417 S Milepost 48.9	Aristocrat Volkswagen	9/17/2008	2	\$233.33	\$2,333.33
TR 417 N Milepost 49	Hooters - Seminole Towne Center	9/1/2008	2	\$233.33	\$2,333.33
TR 417 N Milepost 52	Aristocrat Volkswagen	9/17/2008	1	\$200.00	\$2,000.00
TR 417 S Milepost 52.8	Aristocrat Volkswagen	9/17/2008	1	\$200.00	\$2,000.00
Total: 10	Seminole County			\$2,300.00	\$23,000.00
TR 091 N Milepost 140.9	Keiser University	2/16/2009	2	\$200.00	\$2,000.00

*Fees may vary from standard rates based on contracted amount

Route/Milepost	Advertiser	Service Date	Traffic Count Group	Monthly Fee*	2013 Fee To Date
TR 091 S Milepost 142.8	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 146.2	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 148.2	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 149.7	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 N Milepost 150.5	Ice Legal, P.A.	7/2/2012	1	\$215.00	\$2,150.00
TR 091 S Milepost 152.5	Keiser University	2/16/2009	2	\$200.00	\$2,000.00
TR 091 S Milepost 155.7	Holiday Inn Express	11/17/2010	1	\$200.00	\$2,000.00
TR 091 S Milepost 156.7	Ice Legal, P.A.	7/2/2012	1	\$215.00	\$2,150.00
Total:	9	St. Lucie County		\$1,830.00	\$18,300.00
Program Total:	114			\$25,478.67	\$241,109.33

October 10, 2013 Payment: *\$16,666.67*
Contract Year Paid to Date: *\$66,666.68*
Contract Period July 15, 2013 thru January 14, 2014

Program Paid to Date: *\$1,050,000.21*
Program Period August 10, 2008 thru October 10, 2013

*Fees may vary from standard rates based on contracted amount

GENERAL NOTES

FOR SIGN INSTALLATIONS ON TR 429 AND / OR TR 570
 (WITHIN LAKELAND CITY LIMITS) THE FOLLOWING NOTES SHALL APPLY.

1. GOVERNING SPECIFICATIONS: STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION STANDARD SPECIFICATIONS DATED 2007 AND THE SUPPLEMENTS THERETO AND TYPHY SHEET 05 (1 OF 4).
2. CONSTRUCTION DETAIL SHALL BE ACCORDANCE WITH STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION DESIGN STANDARDS DATED JANUARY 2006.
3. ALL DISTURBED RAW SHALL BE GRADED TO PRE- WORK GRADE OR TO MATCH SURROUNDING GRADE AND SOODED.
4. THE CONTRACTOR WILL RESTORE ALL AREAS DISTURBED BY THIS CONSTRUCTION TO A CONDITION EQUAL TO, OR BETTER THAN THAT NOW EXISTING.
5. THE MAINTENANCE OF TRAFFIC FOR THIS PROJECT SHALL BE IN ACCORDANCE WITH THE APPLICABLE FOOT INDEX NUMBERS (600 SERIES) AND THESE DOCUMENTS: THE MANUAL ON UNIFORM TRAFFIC CONTROL DEVICES FOR STREETS AND HIGHWAYS (U.S. DEPARTMENT OF TRANSPORTATION). FINAL SHALL BE FOLLOWED IN THE DESIGN, APPLICATION, INSTALLATION, MAINTENANCE AND REMOVAL OF ALL TRAFFIC CONTROL DEVICES, WARNING DEVICES AND BARRIERS NECESSARY TO PROTECT THE PUBLIC AND WORKERS FROM HAZARDS WITHIN THE PROJECT LIMITS.
6. THE UTILITY COMPANIES SHALL BE NOTIFIED BY THE CONTRACTOR 48 HOURS IN ADVANCE OF ANY EXCAVATION INVOLVING OTHER UTILITIES SO THAT COMPANY REPRESENTATIVE CAN BE PRESENT.
7. THE CONTRACTOR IS TO USE CAUTION WHEN WORKING IN OR AROUND AREAS OF OVERHEAD TRANSMISSION LINES, UNDERGROUND UTILITIES, OR NEAR CANAL BANKS. THE CONTRACTOR SHALL LOCATE ALL TURNPIRE OWNED UTILITIES WITHIN THE AREAS OF EXCAVATION. RODNEY LITTLE (39-436-2653) SHALL BE CONTACTED FOR ALL TURNPIRE OWNED UTILITY LOCATES.
8. PRIOR TO COMMENCEMENT OF ANY EXCAVATION, THE CONTRACTOR SHALL COMPLY WITH FLORIDA STATUTE 553.851 FOR THE PROTECTION OF UNDERGROUND GAS PIPELINES.
9. THE CONTRACTOR IS RESPONSIBLE FOR THE PROTECTION OF ALL UTILITIES TO REMAIN IN PLACE. IT SHOULD BE NOTED THAT A LIMITED UTILITY INVESTIGATION WAS PERFORMED DURING THE DEVELOPMENT OF THESE PLANS. THE CONTRACTOR SHALL CONTACT SUNSHINE ONE-CALL AT (800-432-4770) OR AT (904) 322-4770 OR AT (WWW.CALLSUNSHINE.COM) AT LEAST 2 FULL BUSINESS DAYS BEFORE ANY DIGGING. IF A UTILITY CONFLICT OCCURS AFTER UTILITIES AND SIGNS ARE STAKED, THE CONTRACTOR SHALL WORK WITH FLORIDA LOGOS AND THE ENGINEER OF RECORD TO RELOCATE THE SIGN TO AN ACCEPTABLE LOCATION. THE REPAIR OF ANY AND ALL DAMAGES TO THE LIGHTING, COMMUNICATIONS OR TRAFFIC SIGNAL INFRASTRUCTURE SHALL BE THE RESPONSIBILITY OF THE CONTRACTOR.
10. THE NOT STANDARD PLAN FOR THESE CONSTRUCTION OPERATIONS IS A SHOULDER CLOSURE. ALL NOT SHALL BE IN ACCORDANCE WITH INDEX 600 AND INDEX 602 SHEET 1 OF 1.
11. SIGN ASSEMBLY LOCATIONS SHOWN ON THE PLANS WHICH ARE IN CONFLICT WITH LIGHTING, UTILITIES, DRAINAGE STRUCTURES AND IMPROVEMENT'S DRIVEWAYS, LANDSCAPING OR WHEELCHAIR RAMPS MAY BE ADJUSTED BY THE ENGINEER OF RECORD IN ACCORDANCE WITH THE DESIGN STANDARDS.
12. HIGH INTENSITY SHEETING SHALL BE USED ON THE BACKGROUND AND BORDER OF ALL SIGNS.
13. BACKFILLING WITH FLOWABLE FILL IS REQUIRED WHEN PLACING PRE-CAST FOUNDATIONS INTO PRE-DRILLED HOLES. THIS IS A REQUIREMENT ON INDEX NO. 1000, SHEET 1 OF 3.
14. SIGN POSTS SHALL NOT BE CONSTRUCTED WITHIN TWO FEET OF THE BOTTOM OF A CONVEYANCE DITCH AND / OR BELOW THE WEIR ELEVATION OF A TREATMENT SWALE.

Handwritten signature and date:
 [Signature] 1/30/08

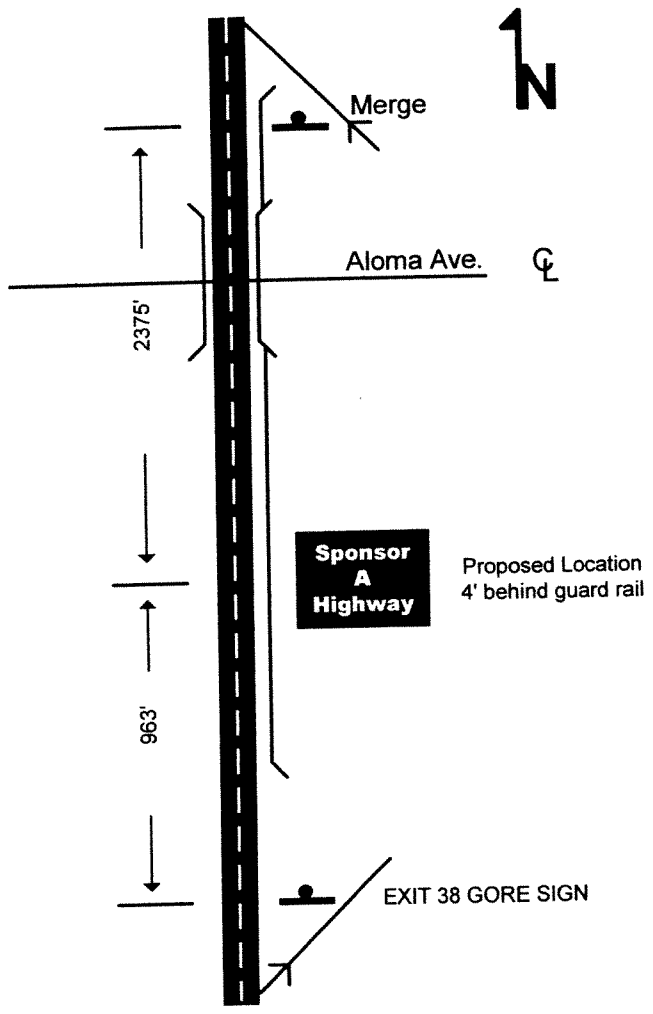
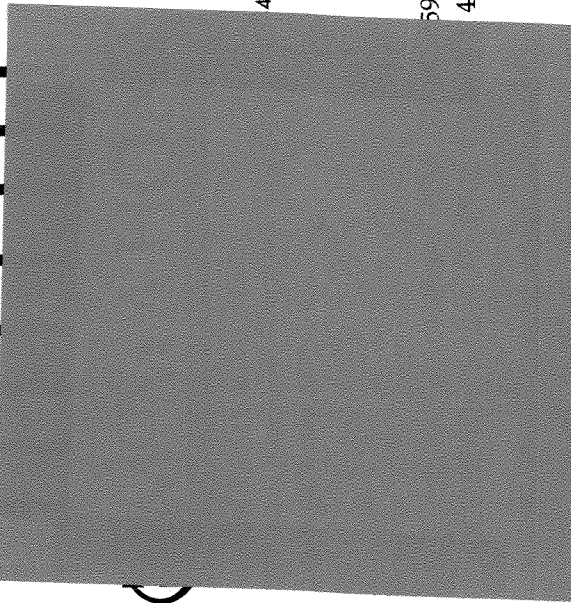
15. ALL SIGN STRUCTURES, MOUNTING POSTS, SIGN LIGHTS, SIGN BACKS AND ALL ASSOCIATED MOUNTING HARDWARE THAT FALL INTO THE FOLLOWING PAY ITEM CATEGORIES SHALL BE PAINTED TO MATCH FEDERAL STANDARD COLOR (SEMI GLOSS BLACK, FEDERAL STANDARD (FS) 5958 COLOR 7038). COST TO BE INCLUDED IN ITEM TO WHICH THE PAINT IS APPLIED.
16. THE CRITERIA FOR PAINTING THE SIGN PANELS AND STRUCTURAL SUPPORTS ARE: CANTILEVER MOUNTED, OVERHEAD SPAN TRUSS, MULTI-POST GROUND MOUNTED ON THE MAINLINE AND RAMPS, EXIT GORE SIGNS AND BRIDGE MOUNTED SIGNS (MAINLINE OR CROSS STREETS). THE MISCELLANEOUS REGULATOR, WARNING, AND ROUTE MARKERS ON THE MAINLINE RAMPS WILL NOT BE PAINTED. NO SIGNS ON THE CROSS ROADS WILL BE PAINTED UNLESS THEY ARE BRIDGE MOUNTED.
- A. ALL MAINLINE AND RAMP SIGN ASSEMBLIES AS SHOWN ON THE PLAN SHEETS.
- IF THESE SIGN ELEMENTS ARE GALVANIZED, THE FOLLOWING PROCEDURE SHALL BE USED:
 - A. SOLVENT WIPE ALL SURFACES IN ACCORDANCE WITH THE STEEL STRUCTURES PAINTING COUNCIL (SSPC) SPI.
 - B. AFTER SOLVENT-CLEANED SURFACES HAVE BEEN ALLOWED TO DRY, THEY SHALL BE CLEANED TO ACHIEVE A "BRUSH BLAST" CONDITION AS DEFINED BY SSPC-SPP.
 - C. TEST GALVANIZING THICKNESS TO ASSURE SUFFICIENT GALVANIZING REMAINS ON THE SUBSTRATE TO MEET SPECIFICATIONS.
 - D. BRUSH PRIME ALL PITS AND IMPERFECTIONS WITH A FOOT APPROVED POLYAMIDE EPOXY PRIMER (MUST BE ON THE QUALIFIED PRODUCTS LIST).
 - E. APPLY ONE FULL COAT, 4-6 MILS. DRY FILM THICKNESS FOOT APPROVED POLYAMIDE EPOXY PRIMER (MUST BE ON THE QUALIFIED PRODUCTS LIST).
 - F. APPLY ON FULL COAT, 2-3 MILS. DRY FILM THICKNESS OF FOOT APPROVED ALIPHATIC POLYURETHANE FINISH PAINT (MUST BE ON THE QUALIFIED PRODUCTS LIST).
 - G. THE PAINTING SHALL OCCUR IN A SHOP CONDITION WITH APPLICATION INSTRUCTIONS AND TIME PERIODS BETWEEN COATS RECOMMENDED IN WRITING BY THE PAINT MANUFACTURER. THE FINAL COLOR OF THE POLYURETHANE EPOXY PRIMER SHALL CONTRAST WITH GALVANIZING AND THE FINISH PAINT.
 - H. AFTER ALL COATINGS HAVE SUFFICIENTLY CURED (PER RECOMMENDATION OF THE MANUFACTURER), ALL OF THE COATED PIECES SHALL BE WRAPPED IN PAPER AND CARDBOARD FOR DIRECT SHIPMENT TO THE JOBSITE.
- IF THESE SIGN ELEMENTS ARE ALUMINIUM, THE FOLLOWING PROCEDURE SHALL BE USED:
 - A. SURFACE PREPARATION SHALL COMPLY WITH ASTM, D730 OR ASTM D753.
 - B. BRUSH PRIME ALL PITS AND IMPERFECTIONS WITH A FOOT APPROVED POLYURETHANE EPOXY PRIMER (MUST BE ON THE QUALIFIED PRODUCTS LIST).
 - C. APPLY ONE FULL COAT, 4-6 MILS. DRY FILM THICKNESS OF FOOT APPROVED POLYURETHANE EPOXY PRIMER (MUST BE ON THE QUALIFIED PRODUCTS LIST).
 - D. APPLY ONE FULL COAT, 2-3 MILS. DRY FILM THICKNESS OF FOOT APPROVED ALIPHATIC POLYURETHANE FINISH PAINT (MUST BE ON THE QUALIFIED PRODUCTS LIST).
 - E. THE PAINTING SHALL OCCUR IN A SHOP CONDITION WITH APPLICATION INSTRUCTIONS AND TIME PERIODS BETWEEN COATS RECOMMENDED IN WRITING BY THE PAINT MANUFACTURER. THE FINAL COLOR OF THE PRIMER SHALL CONTRAST WITH THE ALUMINIUM AND THE FINISH PAINT.
 - F. AFTER ALL COATINGS HAVE BEEN SUFFICIENTLY CURED PER RECOMMENDATION OF THE MANUFACTURER, ALL OF THE COATED PIECES SHALL BE WRAPPED IN PAPER AND CARDBOARD FOR DIRECT SHIPMENT TO THE JOBSITE.

REVISIONS		GENERAL NOTES	SHEET NO. 1
DATE	DESCRIPTION		
		SPONSOR A HIGHWAY	

Florida's Turnpike Enterprise Sponsor-A-Highway Program SITE PLAN

410
590
4908

Turnpike Section	SR 417
Direction	NB
Traffic Count	
Milepost	38
Approaching Interchange	41 Red Bug Lake Rd.
Guardrail (Y/N)	Y
Site Number	417-1-N
Longitude	N28.61718
Latitude	W081.25842



Scale: NTS	Drawn By: ES			
Date: 12/27/07	Revised:			
Florida Turnpike Enterprise *				
Signature _____	Date _____			
Engineer of Record				
Initial Siteplan _____	Date 1-25-08			
Final Inspection _____	Date _____			
(Installed per FDOT Standard)				
Comments: _____				
OFFSET	SIZE	SUPPORTS	QTY.	WK. COMP.
4' GR	5'x6'	WGx12	2	