



**Florida Fish
and Wildlife
Conservation
Commission**

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*Managing fish and wildlife
resources for their long-term
well-being and the benefit
of people.*

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Hearing/speech-impaired:
(800) 955-8771 (T)
(800) 955-8770 (V)

MyFWC.com

DATE: NOVEMBER 21, 2018

ADDENDUM NO.: 1

BID NO.: FWC 18/19-19

BID TITLE: MEDIA PLANNING AND BUYING SERVICES

UPDATE: CALENDAR OF EVENTS

The enclosed addendum has been issued for consideration in the preparation of your response to the Florida Fish and Wildlife Conservation Commission's (FWC) Solicitation No. FWC 18/19-19, "Media Planning and Buying Services".

All responses to the subject solicitation must be received no later than 10:00 AM (EST) on Monday, December 17, 2018.

A response received after the exact time specified will not be considered. Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes (F.S.). Written notices, formal requests and proceedings must conform with the requirements set forth in Chapter 28-110, Florida Administrative Code (F.A.C.). Protests must be filed with the Purchasing Office, Fish and Wildlife Conservation Commission, 2590 Executive Center Circle, Tallahassee, Florida 32301 within the time prescribed in Section 120.57(3), Florida Statutes and Chapter 28-110, Florida Administrative Code.

Sincerely,

Alisha Morgan

Alisha Morgan
FWC Procurement Manager

BEGIN ADDENDUM

UPDATED CALENDAR OF EVENTS

SCHEDULE	DUE DATE	METHOD
RFP Advertised	October 31, 2018	Posted on the Vendor Bid System: http://vbs.dms.state.fl.us/vbs/mainmenu
Deadline for Questions	Must be received PRIOR to: November 7, 2018 @ 5:00 PM	See Deadline for Questions Clause
Anticipated date for Responses to Written Questions	November 30, 2018	Posted on the Vendor Bid System: http://vbs.dms.state.fl.us/vbs/mainmenu
SEALED RESPONSE DUE (REMEMBER: RFP number should be clearly marked on envelope)	Must be received PRIOR to: December 17, 2018 @ 10:00 AM	Submit BEFORE the due date and time to the following address: Florida Fish & Wildlife Conservation Commission Attn: Purchasing 2590 Executive Center Circle East Tallahassee, Florida 32301
Public Response Opening	December 17, 2018 @ 10:00 AM	
Evaluation Period	From December 19, 2018 to January 9, 2019	Florida Fish & Wildlife Conservation Commission
Anticipated Date of Intended Award	January 14, 2019	Posted on the Vendor Bid System: http://vbs.dms.state.fl.us/vbs/mainmenu

END ADDENDUM