



**Department of
Environmental Protection**

**Mandatory Pre-Reply Conference
Invitation to Negotiate
ITN 2019001
Park Business System**

**DEP Procurement
Division of Recreation and Parks (DRP)
Office of Technology & Information Services (OTIS)**



Housekeeping

Reminders

Sign in and complete all fields on the sign in sheet

Ensure that all cell phones are off or set to vibrate

This Conference is a public meeting & is therefore being recorded



Agenda

| Topics | |
|--------|--|
| 1. | Opening and Introductions |
| 2. | Overview – Purpose / Goals |
| 3. | Timeline of Events |
| 4. | Minimum Mandatory System Requirements Phase – Attachment I |
| 5. | Instructions for Preparing Reply – Section 3.02 |
| 6. | Statement of Work – Section 4.00 |
| 7. | Price Sheet – Section 7.00 |
| 8. | Negotiation Phase – Section 2.08 |
| 9. | Evaluation Criteria – Section 2.10 |
| 10. | Limitation on Respondent Contact with Agency |
| 11. | Wrap Up / Recording & Contact Information |



Introductions

| Name/Role | Representing |
|--|---|
| Gloriann McInnis Presenter | Procurement Officer |
| Mara Dombrowski Presenter | Division of Recreation and Parks |
| Rebecca Northup Project Management Questions | Office of Technology & Information Services |
| Adam Jones Technology Questions | Office of Technology & Information Services |



Overview - Purpose

The purpose of this meeting is to provide an open forum for the DEP to review the Scope of Services and make clarifications regarding the Scope of Services, Solicitation Documents, contractual requirements, & other conditions or requirements that may, in any manner, affect the work to be performed.



Overview - Goals

DEP is interested in PBS technology solutions which can provide the following:

1. The primary functions of a CRS for
 - a. Camping and cabin reservations
2. A day-use POS system in an integrated, easy-to-use & highly accessible format
 - a. Park admission sales
 - b. Annual entrance pass sales
 - c. Equipment rentals
 - d. Facility rentals
 - e. Merchandise sales
 - f. Other park fees



Timeline of Events

Upcoming Events

| Event | Date | Time (ET) | Location/Method |
|--|----------|-----------|---|
| Pre-Reply Conference Addendum, on or about | 04.09.19 | - | Vendor Bid System |
| Vendor Questions Due | 04.29.19 | 3:00 PM | Email to Procurement Officer |
| Questions & Answers, on or about | 05.20.19 | - | Vendor Bid System |
| Vendor's Minimum Mandatory System Requirements Response Form Due | 06.03.19 | - | Mail to Department: ITN 2019001- Minimum Mandatory System Requirements Response Bureau of General Services, Procurement Section 3800 Commonwealth Blvd, MS93 Tallahassee, Florida 32399-3000 |



Timeline of Events

Upcoming Events Continued

| Event | Date | Time (ET) | Location/Method |
|--|----------|-----------|---|
| Public Opening – Minimum Mandatory System Requirements Response Form | 06.04.19 | 10:00 AM | Conference Room 153 3800 Commonwealth Blvd Tallahassee, Florida 32399-3000 |
| Post Notice of Qualification, on or about | 06.04.19 | - | Vendor Bid System |
| Vendor Replies Due | 07.22.19 | 3:00 PM | Mail to Department: ITN 2019001 Bureau of General Services, Procurement Section 3800 Commonwealth Blvd, MS93 Tallahassee, Florida 32399-3000 |



Timeline of Events

Upcoming Events Continued

| Event | Date | Time (ET) | Location/Method |
|--|----------|---------------------|--|
| Public Opening – Vendor Replies | 07.23.19 | 10:00 AM | Conference Room 153 3800 Commonwealth Blvd Tallahassee, Florida 32399-3000 |
| Vendor References Contacted | | 07.29.19 – 08.02.19 | By Phone by Department |
| Post Notice of Negotiation Decision, on or about | 09.24.19 | - | Vendor Bid System |
| Pre-Negotiation Site Visit | 10.02.19 | TBD | Wekiwa Springs State Park 1800 Wekiwa Cir. Apopka, FL 32712 |
| Negotiations | 10.14.19 | TBD | Negotiations will be conducted in person in Tallahassee, FL |



Timeline of Events

Upcoming Events Continued

| Event | Date | Time (ET) | Location/Method |
|----------------------------------|----------|-----------|--|
| Best and Final Offers Due (BAFO) | 11.27.19 | 10:00 AM | Email to Procurement Officer |
| Award Recommendation Meeting | 12.16.19 | 10:00 AM | Conference Room 170 3800 Commonwealth Blvd Tallahassee, Florida 32399-3000 |
| Intent to Award, on or about | 12.17.19 | - | Vendor Bid System |



Minimum Mandatory System Requirements Phase Attachment I

Attachment I - Minimum Mandatory System Requirements

For each line item of the listed Minimum Mandatory System Requirements, Respondents must complete the column titled "Contractor Response: Degree of Fit/Level of Effort" using the guidance below.

- 1) Full Fit - Contractor offers the specified functionality and can deploy it immediately with no Delivery Period.
- 2) Customization - Contractor offers the indicated functionality which will be completed within the specified customization level of effort.

Customization: 1 – 12 Weeks

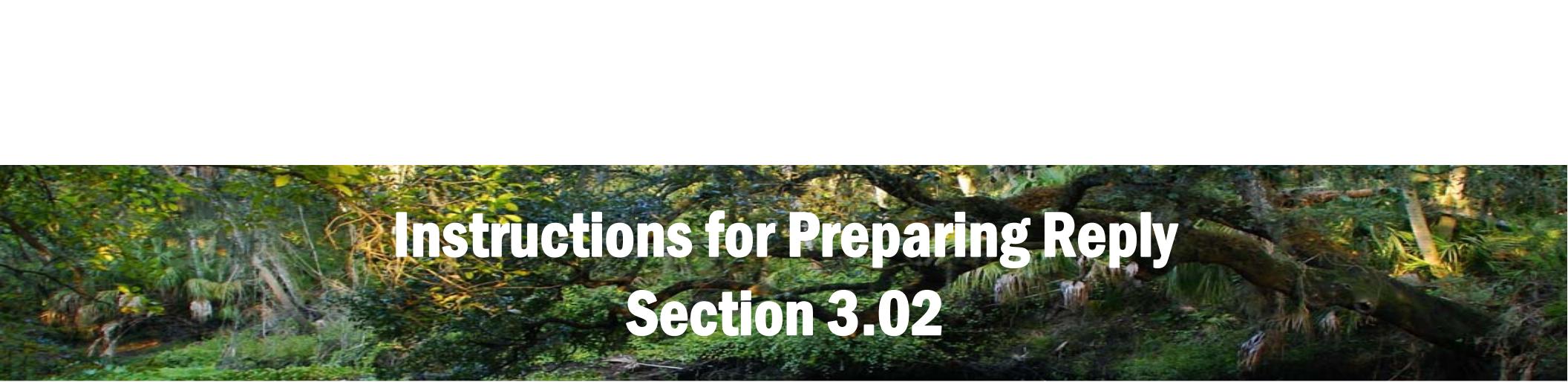
Customization: 13 – 24 Weeks

Customization: 25 – 36 Weeks

Customization: 37 – 52 Weeks

- 3) Not Offered - Contractor does not offer the specified functionality or items marked 'Required' that cannot be delivered within fifty-two (52) weeks or less.

| Req # | Type | High Level Requirements | PM # | Specific Requirements | Drop down menu | Contractor Response: Degree of Fit/Level of Effort |
|-------|------------------------|---|------|---|--|--|
| 1 | Finance and Accounting | Provide and support, in a form acceptable under the Generally Accepted Accounting Principles as determined by the Governmental Accounting Standards Board and the American Institute of Certified Public Accountants, secure, integrated and standardized accounting reconciliation and monitoring functionality. | a | Ability for financial data to be recorded and reported in a real-time system. | Full Fit Customization: 1-12 Weeks Customization: 13-24 Weeks Customization: 25-36 Weeks Customization: 37-52 Weeks Not Offered | |



Instructions for Preparing Reply

Section 3.02

| Volume | Name | Copies |
|-------------------|---------------------------------|-----------------------|
| Volume I | Business Volume | One (1) Original |
| Volume II | Technical Volume | One (1) Original |
| Volume III | Operational Volume | One (1) Original |
| CD/DVD/USB | Electronic Copy of entire Reply | 1 copy of each Volume |



Instructions for Preparing Reply Continued Section 3.02(a) – Volume I, Business Volume

| Volume I | Business Volume |
|-----------------|--|
| Tab A | Executive Summary – no more than 5 pages and do not include pricing information |
| Tab B | Solicitation Forms – must complete and include the forms identified in this section |
| Tab C | Disclosures and Attestations |
| Tab D | Client Reference Form(s) – must include reference form for 3 customers of similar scope and size |
| Tab E | Audited Financial Statements – must submit most recent three (3) years of independently audited financial statements or most recent three (3) years of CPA reviewed financial statements |
| Tab F | Price Sheet |



Instructions for Preparing Reply Continued

Section 3.02(b) – Volume II, Technical Volume

| Volume II | Technical Volume |
|------------------|--|
| Tab A | Solution Summary |
| Tab B | Project Organizational Chart |
| Tab C | Project Schedule and Implementation Approach |
| Tab D | Project Key Personnel |
| Tab E | Project Management Approach |
| Tab F | Communication Approach |
| Tab G | Quality Assurance Approach |
| Tab H | Risk Management Approach |
| Tab I | Issue Management Approach |
| Tab J | Change Management Approach |



Instructions for Preparing Reply Continued

Section 3.02(c) – Volume III, Operational Volume

| Volume III | Operational Volume |
|-------------------|---|
| Tab A | Central Reservation Service |
| Tab B | Point of Sale and In-Park Camping and Lodging Check-In System |
| Tab C | Administrative and Reporting Web Application |
| Tab D | Hardware and Software Support |
| Tab E | End-User Hardware |
| Tab F | Training Plan |
| Tab G | Optional Automated Entry Solution |
| Tab H | Additional Optional Solutions |



Statement of Work

Section 4.00

The Contractor will be expected to implement the Park Business System as described in the ITN documentation

1. The Contractor shall begin work within fourteen (14) calendar days after issuance of the Contract or on the agreed upon date between DEP and the Contractor.
2. Upon execution of the Contract, the Contractor will be responsible for conducting Requirements and Configuration Confirmation sessions to ensure complete and thorough implementation of DEP specific requirements. The ITN System Requirements have been outlined in Attachment G – Requirements Document. This document outlines all of the system capabilities/requirements, performance standards, and other contractual requirements for the PBS.
3. The Contractor shall deploy all outcomes as specified in the Contract so that the system is operational no later than the implementation date agreed upon between DEP and Contractor.



Statement of Work

Section 4.00

Implementation Phase

| | |
|---|--|
| Project Management Plan | System Component Test Plan |
| Ongoing Status Reporting and Performance Reviews | Release and Deployment Plan |
| Security and Risk Management Plan | Training Plan |
| Requirements and Confirmation Document | System Support Services |
| Solution Design Package | Call Center Services |
| Data Conversion/Migration Plan | UAT, Project Acceptance, Successful Deployment |
| Infrastructure Configuration and Operations Management Plan | |



Statement of Work

Section 4.00

Operational Phase

Warranty Period

System Operation and Support

Post-Production Operations Reporting

Service Level Agreement Performance Standards

Post Production Consulting Services

Technology Refresh



Statement of Work

Section 4.00

Closure Phase

Exit Transition Plan

Transfers of data and digital assets

Participation in meetings, planning and training to successfully transition to any subsequent entity



Statement of Work

Section 4.00

Reporting Requirements

The Contractor shall be required to provide on-demand real-time and regular batch reporting on activity, including, but not limited to device, user account, facility, District and Statewide.



Statement of Work

Section 4.00

Hardware Requirements

The Contractor shall provide, maintain, and support all of the hardware needed for the implementation of the Solution to support POS, various types of reservations, and the overnight accommodations check-in process at Parks locations statewide (Hardware).



Price Sheet Section 7.00

PRICE SHEET TABLE 1: REVENUE PRICING

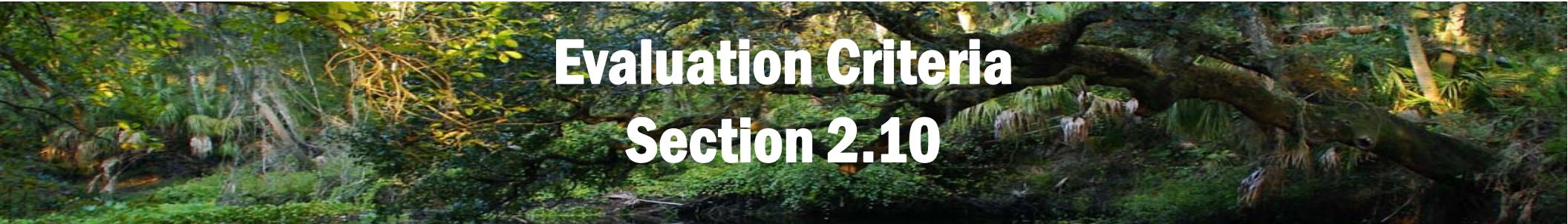
Implementation (Year 1), Initial Contract Term (Years 2-6) and the Renewal Contract Term (Years 7-12)

| | Respondent's Percentage Fee | Estimated Annual Revenue |
|--|-----------------------------|--------------------------|
| Year 1 (Initial Term – Implementation) | | \$0.00 |
| Years 2-6 (Initial Term – Operation/Maintenance) | % | \$55,000,000.00 |
| Years 7-12 (Renewal Term – Operation/Maintenance) | % | \$55,000,000.00 |

PRICE SHEET TABLE 2: TASK ORDER-BASED HOURLY CONSULTING SERVICES

Consulting services in excess of 2000 post-production hours for additional configuration and customization of the product.

| Consultant Position Title <i>(Additional rows may be added.)</i> | Rate Per Hour for Initial Contract Term (Years 2-6) | Rate Per Hour for Renewal Contract Term (Years 7-12) |
|---|--|---|
| Insert title | \$ _____ | \$ _____ |
| Insert title | \$ _____ | \$ _____ |
| Insert title | \$ _____ | \$ _____ |
| Total: | \$ _____ | \$ _____ |



Evaluation Criteria

Section 2.10

| Numerical Score | Evaluation Word | Description |
|-----------------|-----------------|--|
| 5 | Superior | Reply exhaustively addresses the evaluation criterion or demonstrates extraordinary capability and/or experience related to the criterion. |
| 4 | Excellent | Reply extensively addresses the evaluation criterion or demonstrates exceptional capability and/or experience related to the criterion. |
| 3 | Acceptable | Reply adequately addresses the evaluation criterion or demonstrates sufficient capability and/or experience related to the criterion. |
| 2 | Fair | Reply minimally addresses the evaluation criterion or demonstrates nominal capability and/or experience related to the criterion. |
| 1 | Poor | Reply inadequately addresses the evaluation criterion or demonstrates limited capability and/or experience related to the criterion. |
| 0 | Missing | Reply does not address the evaluation criterion and/or does not demonstrate any capability and/or experience related to the criterion. |

| Evaluation | Point Allocation |
|--------------------------------------|------------------|
| Past Performance Evaluation | 90 |
| Price Sheet Evaluation | 60 |
| Technical and Operational Evaluation | 850 |

Compilation of Evaluation Scores

Final Past Performance Score +
Final Technical and Operational Score +
Final Price Score =
Final Evaluation Score



Negotiation Phase

Section 2.08

| Negotiation Phase | Details |
|---|--|
| Notice of Negotiation | Posted on the Vendor Bid System |
| Pre-Negotiation Site Visit | This is the first negotiation session at Wekiwa Springs State Park for a demonstration of the system currently in place |
| Negotiation Meetings | Will be conducted in Tallahassee & representatives should plan to be available without interruptions |
| Negotiation Methodology | Negotiations may include discussions of the terms, conditions, costs, Statement of Work, Questions to be Explored, and related Services to be provided by the Respondent |
| Solution Demonstrations | The Department is looking for a fully functional version of the software, which could be a training installation, a general demonstration system, or a live system from another client |
| Best & Final Offers (BAFO) | The Department will either award the contract to the Respondent who provides the best value or reject all |
| Negotiation Team Recommendation Meeting | This will be a public meeting to discuss results & formulate the recommendation |



QUESTIONS

Please remember this is being recorded, so prior to asking your question state your name for the record.

I will collect any questions hand written today at the end of the Conference. DEP's official response to written questions submitted at this Conference will be posted to the Vendor Bid System as a Pre-Reply Conference Addendum, on or about April 9th, 2019.

Additional questions must be emailed to the Procurement Officer before the Vendor Questions Due date of April 29th.

DEP's official response for all questions will be posted as an Addendum on the Vendor Bid System.



Limitation on Respondent Contact with Agency

Only communications which are in writing from the Procurement Officer are duly authorized communications on behalf of the Department. During the Solicitation, the Respondent, its agents, and employees will not engage in any written or verbal communication with any Department employee whether or not such individual is assisting in the selection of the Respondent, regarding the merits of the Respondent or whether the Department should select the Respondent. The Respondent will not engage in any lobbying efforts or other attempts to influence the Department or the evaluation nor negotiation teams in an effort to be selected. Willful violation of the requirements of this subsection shall result in elimination of the offending entity from consideration for award of contract under this ITN.



Contact Information

Procurement Officer: Gloriann McInnis Gloriann.McInnis@dep.state.fl.us

***The Procurement Officer designates Belinda Croft as an alternate
Procurement Officer for this solicitation when Gloriann McInnis is
unavailable. Email: Belinda.Croft@dep.state.fl.us***