

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY

FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES

TITLE

Short description of the commodity or service desired:

CROSSMARK, INC.

CONTACT

Name: **VIANKA COLIN, PURCHASING DIRECTOR**
Address: **407 S. Calhoun Street, SB-8 Mayo Building, Tallahassee, FL 32399**
Telephone: **(850) 617-7181**
Email: Vianka.Colin@FreshFromFlorida.com

Internal tracking number, if any: **SS 17 18 16**

Date posted: **02/21/2018; 2:00 P.M.** Last day for receipt of information: **03/02/2018; 2:00 P.M.**

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with sections 120.57(3) and 287.057(3), Florida Statutes, and will remain posted for a period of at least 7 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model and description, as appropriate): **80171603**

Quantity or Term (as appropriate): **Date of Execution thru June 30, 2018**

Requestor (division, bureau, office, individual, as appropriate): **Thomas Perny, Division of Marketing and Development**

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

- **Promote and generate additional retail sales for Florida agricultural products through in-store food sampling services.**

Intended source (vendor, contractor):

Crossmark, Inc.

Estimated Dollar Amount:

Approximate Amount: Up to \$194,000

Approximate Contract Amount: \$60,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Crossmark, Inc. is the only known vendor able to offer exclusive in-store sampling services in the eastern retail grocery chain partners of Bi-Lo, Winn Dixie, Harveys, SpartanNash, A & P and Hannaford to reach the targeted markets.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Jackie Moalli, Division of Marketing and Development
Thomas Perny, Division of Marketing and Development
Vianka Colin, Purchasing Director *V. Colin*
Joey B. Hicks, Director, Division of Administration *J.B.H.*

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall: provide notice of its intended decision to enter a single-source purchase contract in the manner specified in s.120.57(3), F.S.